

Dani's Dreams Innovation in Education Corp. Lead Marketing/PR intern position 2018

TERM: Jan. 5-Dec. 5, 2018
5-10 hours a week

STIPEND: \$1,000 - \$500 payable May 1, 2018; \$500 on Dec. 1, 2018

RESPONSIBILITIES:

WORK WITH the Dani's Dreams CEO and board to:

1. Implement Marketing/PR plan developed by IUPUI PR students, including:
 - Contacting local schools, PTAs, youth organizations via email and phone,
 - Setting up community awareness and speaking events for CEO, board members and staff
2. Developing promotional materials (print, video and digital) for Dani's Dreams' organization, programs and events:
 - Update and develop content and promote the website - use WordPress/Blue Host existing website, www.danisdreamscorp.org
 - Update and write posts/development promotions for Facebook pages (Dani's Dreams Innovation in Education Corp, Urban Media Project)
 - Create content and expand followers for existing Instagram site (Urban Media Indy) and establish a new Twitter site.
 - Working with CEO to develop a digital/social media schedule/plan for 2018.

This would be an exciting, innovative project for someone with leadership and technical skills, initiative and creativity - schedule would be flexible. There is a possibility for a continuing position with the organization as we grow and expand. We will work to make this a great resume-builder for the person who joins our team!

Donna Griffin, founder and CEO,
Dani's Dreams Innovation in Education Corp.
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