



Indy's **alternative** voice

Social Media & Content Intern | NUVO Street Team

NUVO is looking for social, outgoing, high-energy students who are enthusiastic about promotions and marketing to help us spread the word about NUVO to the Indianapolis community. Social Media & Content Interns at NUVO will get the best of both worlds as you receive valuable real world, curriculum-specific experience in our offices as well as the opportunity to attend some of Indy's best music, arts and social events.

This internship is the chance to learn first-hand the business of marketing modern media. While interning with NUVO, you will gain great exposure by working with our sales and marketing and promotions departments. Interns are invited and encouraged to attend departmental meetings to gain first-hand experience across all aspects of a modern media company including web, marketing, promotions, editorial and production. Educational meetings will be set up between managers of different departments and the student interns.

Responsibilities of the Social Media & Content Interns include but are not limited to: managing NUVO's social media platforms (Facebook, Twitter, Instagram, et al.), creating online quizzes, slideshows, promotional newsletters and other social media content and managing ticket giveaways.

Additionally, interns will assist NUVO by staffing various cultural events around town. This includes but is not limited to: distributing NUVO materials, conducting enter-to-win giveaways, shooting photos at events, emceeding events and otherwise interacting with the public.

Interns will be required to be in the office 8 hours a week and each intern will be required to work at least two events per week out of the office. Event hours will vary. This internship is non-paid and is for-credit only.

To apply, please contact Emily Grounds (egrounds@nuvo.net)