Journalism and Public Relations

Tell stories. Move the world.

Journalism and public relations students at IUPUI learn communication skills, research and analytical techniques, technical know-how, teamwork and versatility—exactly the skills that today’s employers are looking for. Our downtown Indianapolis location provides us with a valuable pool of leading media professionals who serve as instructors and guest speakers. Internships and jobs covering many possible career paths—media, sports or health information, nonprofits, government and more—are a short walk or drive away.

The Bachelor of Arts degree with a major in Journalism requires satisfactory completion of the following:

- Completion of general education and distribution requirements as indicated in the School of Liberal Arts section of the IUPUI bulletin that was current when the student declared a major in Journalism.
- Completion of a total of 38 credit hours, with a minimum grade of C in each course.
- No more than 12 credit hours may transfer in the major.
- Journalism courses more than 10 years old must be revalidated.
- Minors and certificates outside of journalism are recommended.
- In fulfilling these requirements, a particular course may be counted in only one category.

**Core Courses: (15 credits)**

- J 110 Foundations of Journalism and Mass Communications
- J 200 Reporting, Writing, and Editing I (P: ENG-W 131)
- J 210 Visual Communication
- J 300 Communications Law (P: Sophomore standing)
- J 410 Media as Social Institutions (capstone) (P: J 300 & Junior standing or above)

**Concentration Core: (12 credits)**

Select one concentration and complete all four courses in that concentration.

**Journalism Concentration**

- J 341 Newspaper Reporting (P: J 200 & J 210)
- J 351 Newspaper Editing (P: J 200 & 210)
- J 409 Media Management
- Select one specialty course from the following:
  - J 343 Broadcast News (P: J 200 & J 210)
  - J 344 Photожournalism Reporting (P: J 200 & J 210)
  - J 463 Graphic Design I (P: J 200 & J 210)

**Sports Journalism Concentration**

- J 150 Introduction to Sports Journalism
- J 345 Sports Journalism Writing (P: J 150, J 200 & J 210)
- J 361 Issues in Sports Journalism (P: J 150)
- J 409 Media Management

**Public Relations Concentration**

- J 219 Introduction to Public Relations
- J 340 Public Relations Tactics and Techniques (P: J 219)
- J 390 Public Relations Writing (P: J 200 & J 219)
- J 409 Media Management
- J 429 Public Relations Planning and Research (P: J 340 & J 390)

**Research Elective: (3 credits)**

- Chosen in consultation with your academic advisor
- Examples include:
  - J 414 International Newsgathering Systems
  - J 450 History of Journalism
  - J 460 Issues Management and Crisis Communications
  - J 460 Sports, Scandals and Society
  - J 475 Race, Gender and the Media

**Career Preparation: (1 credit)**

- J 402 Careers in Journalism (Journalism and Sports Journalism concentration) (P: Junior standing or above)
- OR
- J 400 Careers in Public Relations (Public Relations concentration) (P: Junior standing or above)

**Media Internship: (1 credit)**

- J 492 (P: By permission)

**Journalism Electives: (6 credits)**

Choose any two courses in journalism and public relations as long as you meet the prerequisite for that course.

- J elective
- J elective

---

**Academic Advisor:**

Samantha Walters
E-Mail: sschwade@iupui.edu
Telephone: (317) 278-2506
Office: Cavanaugh Hall (CA) 401

Degree requirements effective fall 2015

Updated 04/2015