Featured Speaker Bios
(Listed alphabetically by speaker's last name)

Marta Antón, Indiana University-Purdue University Indianapolis
Marta Antón (Ph. D. in Spanish Linguistics, University of Massachusetts at Amherst) is Associate Professor of Spanish at Indiana University-Purdue University Indianapolis and Research Fellow at the Indiana Center for Intercultural Communication. She is also an examiner for Diploma de Español como Lengua Extranjera. She has taught L2 English and Spanish in Spain and in the United States. Her research interests include classroom interaction, sociocultural theory, dynamic assessment, health discourse and Spanish sociolinguistics. Recent publications have appeared in International Journal of Applied Linguistics, Language Teaching, Foreign Language Annals, Revista Española de Lingüística Aplicada, Estudios de Lingüística, etc.

Dwight Atkinson, Purdue University
Dwight Atkinson teaches in the Second Language Studies/ESL program at Purdue University. He received his Ph.D from the University of Southern California in 1993. Research interests include second language acquisition, second language writing, culture, and education for first-generation college students in India. Recent and forthcoming publications include a chapter on intercultural rhetoric in the Routledge Handbook of Language and Intercultural Communication, an article entitled "Adaptive Intelligence and Second Language Acquisition," in Applied Linguistics Review, and an edited volume entitled Alternative Approaches to Second Language Acquisition.

Diane Belcher, Georgia State University
Diane Belcher, Professor of Applied Linguistics at Georgia State University, is a former co-editor of the journal English for Specific Purposes and current co-editor of TESOL Quarterly. She also co-edits a teacher reference series titled Michigan Series on Teaching Multilingual Writers. She has authored a number of articles on advanced academic literacy and has just completed her seventh edited volume, on critical and corpus-based approaches to intercultural rhetoric.

André Buchenot, Indiana University-Purdue University Indianapolis
André Buchenot is an assistant professor of English at IUPUI where he specializes in digital literacy. Dr. Buchenot has written on composition pedagogy and assessment in traditional and computer mediated learning environments. His current work focuses on the implications of new media materiality for online health literacy resources.

Ulla Connor, Indiana University-Purdue University Indianapolis
Ulla M. Connor, Ph.D., is the Barbara E. and Karl R. Zimmer Chair in Intercultural Communication, Chancellor's Professor of English, and Director of the Indiana Center for Intercultural Communication at Indiana University-Purdue University Indianapolis. Dr. Connor received her Ph.D. in English linguistics from the University of Wisconsin. Dr. Connor has authored and co-authored several books and over 100 articles and book chapters, including Contrastive rhetoric: Cross-cultural aspects of second language writing (Cambridge University Press, 1996), and Intercultural rhetoric in the writing classroom (University of Michigan Press, 2011). Results of her intercultural rhetoric research have been applied in the teaching of ESL and EFL students, intercultural business communication, and, most recently, the language of healthcare among U.S. immigrant populations.
Viviana Cortes, Georgia State University
Dr. Viviana Cortes is Associate Professor in the Department of Applied Linguistics and ESL at Georgia State University, where she teaches English grammar and discourse analysis. Her research interests focus on corpus-based text analysis of English and Spanish academic discourse, and on the investigation of formulaic language in academic genres. She has taught and conducted workshops at various universities in the United States, Mexico, Spain, and Argentina. Her work can be found in very prestigious journals such as *Applied Linguistics, English for Specific Purposes,* and *Linguistics and Education,* and in numerous edited books. Dr. Cortes got her PhD at Northern Arizona University.

William G. Eggington, Brigham Young University
Dr. William G. Eggington is professor and chair of the Linguistics and English Department at Brigham Young University. He continues to work in three inter-related applied linguistic fields: language planning, intercultural rhetoric and forensic linguistics, all with a focus on minority language issues.

Estela Ene, Indiana University-Purdue University Indianapolis
Estela Ene (Ph.D., University of Arizona) is Assistant Professor of English and Director of the English for Academic Purposes Program at IUPUI. Her research areas include EAP writing in ESL and EFL contexts, computers and composition, program administration, teacher training, and corpus linguistics. She has publications in press about ESP and technology and ESP in Eastern Europe in the *Encyclopedia of Applied Linguistics* (Wiley-Blackwell, 2012). She also published in the *ITL International Journal of Applied Linguistics,* the *English Language Teaching Journal* and *CALICO,* and co-authored two editions of the textbook *A Student’s Guide to First-Year Composition* (Pearson).

Zhiqing Hu, Huazhong University of Science & Technology, PR China
Zhiqing Hu, Ph.D., is a Professor of English, Huazhong University of Science and Technology, China. Currently I am a visiting research scholar at the Indiana Center for Intercultural Communication (ICIC), IUPUI. My research areas are Intercultural Rhetoric, Corpus Linguistics and English for Academic Purposes. I have published about 20 articles in English and Chinese on linguistics and language teaching. Some of recent publications include *A corpus-based contrastive study on reporting in English M.A. theses,* in Xiao R. (eds). *Using Corpora in Contrastive and Translation Studies.* Cambridge Scholars Publishing and *Advanced English Reading,* published by Huazong University of Science and Technology Press.

Leena Louhiala-Salminen, Aalto University School of Economics, Finland
Leena Louhiala-Salminen received the M.Sc. degree in economics from the Helsinki School of Economics, in 1983, and the Lic.Phil and Ph.D. degrees from the University of Jyväskylä in 1995 and 1999. She is Professor of International Business Communication at the Aalto University School of Economics (former Helsinki School of Economics), Finland, and also Program Director of the Master's Program in International Business Communication. Her research interests include the various genres of business communication, the use of English as the business lingua franca, and corporate communication in international contexts. Recently she has published in such journals as Public Relations Review, IEEE Transactions on Professional Communication and English for Specific Purposes.

Paul Kei Matsuda, Arizona State University
Dr. Paul Kei Matsuda is Professor of English and Director of Second Language Writing at Arizona State University. He specializes in second language writing by integrating theoretical and methodological insights from writing studies and second language studies. Co-founding chair of the Symposium on Second Language Writing and Editor of the Parlor Press Series on Second Language Writing, he has edited dozen books and published numerous journal articles and book chapters in both writing studies and second language studies. He has received several awards, including CCCF Outstanding Book Award and Richard Ohmann Award for the Outstanding Refereed Article in College English.
Thomas Orr, International Consultant

Thomas Orr, BS, MA, MA, PhD, is a private international consultant in Carmel, Indiana, specializing in English language training and professional development for nonnative speakers of English in banking, finance, and the STEM disciplines for academic, corporate, and private clients in the United States and Asia. Dr. Orr is Immediate Past President of the IEEE Professional Communication Society, Chair of the Professional English Research Consortium, and has generated over 165 professional presentations and publications, most of which are related to English education for academic and professional purposes.

Anita Pandey, Morgan State University

Anita Pandey is full professor and Coordinator of Professional Writing at Morgan State University. She earned her doctorate in linguistics from the University of Illinois at Urbana-Champaign. Her research interests include enhanced communication and early dual language and literacy development. Dr. Pandey was the Principal Investigator for one of the largest grants (~$318K for YR 1) awarded by the Department of Health and Human Services for a linguistically enhanced teacher-training program. Dr. Pandey’s research has appeared in TESOL Quarterly, Critical Inquiry in Language Studies, Africa Today, Business Communication Quarterly, and Knowledge Management, among others. Her forthcoming book is titled Language Building Blocks: Essential Linguistics for Early Childhood Educators (Teachers College Press, Columbia University).

William Rozycki, University of Aizu, Japan

William Rozycki serves as professor and director of the Center for Language Research at the University of Aizu, Aizuwakamatsu City, Japan. He received his B.A. degree from the University of Minnesota and his M.A. and Ph.D. from Indiana University. His research areas are Intercultural Rhetoric and English for medical, engineering, science, and technology purposes. He is co-editor, with Ulla Connor and Ed Nagelhout, of Contrastive rhetoric: Reaching to intercultural rhetoric, published in 2008.

Miguel Ruiz-Garrido, Universitat Jaume I, Spain

Miguel F. Ruiz-Garrido, PhD in English Philology (2003), member of the research group GRAPE (Group for Research of Academic and Professional English), is an Associate Professor at Universitat Jaume I (Castelló, Spain). His main research fields are English for professional and academic purposes, including English for business purposes, English for health sciences and English for academic purposes, as well as Content and Language Integrating Learning (CLIL). Within these fields he has co-authored some books in Spanish, and co-edited Intercultural and International Business Communication: Theory, Research and Teaching (2006, Peter Lang) and more recently English for Professional and Academic Purposes (2010, Rodopi). He is currently co-editing the online international journal Language Value.

Sauli Takala, Finland

Sauli Takala, PhD in 1984 at the University of Illinois at Urbana-Champaign, is a Professor emeritus in Applied Linguistics, University of Jyväskylä. His research has focused on language testing and assessment, language policy and planning, and curriculum development. He co-ordinated the IEA International Study of Writing in the 1980s and the EU-funded internet-based DIALANG diagnostic assessment project in the late 1990s. He participated extensively in the Council of Europe’s work on modern languages (eg., Common European Framework of Reference of Languages, CEFR). He has been a co-editor of the Scandinavian Journal of Educational Research. He was President of EALTA (European Association for Language Testing and Assessment) in 2007-2010. He has been consultant in several countries, the most recently in Saudi Arabia (www.kiesplang.fi)
Ana Traversa, Mercer County Community College
Ana Traversa did her graduate work at UMass/Amherst and at Indiana U. of Pennsylvania and has a 30-year teaching experience in a variety of programs, mainly in ESP, EAP, Translation, and Language Teacher Education. In her work at Mercer County Community College and Princeton Adult School and as a translator/editor/consultant for a variety of institutions, she uses her combined expertise in Language/Linguistics and Scientific/Technical Writing to help professionals navigate their academic and workplace environments. Her current research work is twofold: she is comparing the target language, topics, and contexts in EFL textbooks produced in the inner vs. the outer circles while planning to start a study on the treatment of NNS-authored scientific manuscripts by journal editors and peer reviewers.

Thomas Upton, Indiana University-Purdue University Indianapolis
Thomas Upton, PhD, is Professor and Chair of English (applied linguistics) at Indiana University Purdue University Indianapolis (IUPUI). His primary research interests include English for academic and specific purposes, second language reading, discourse analysis, and materials development. He currently serves on the editorial advisory boards for both TESOL Quarterly and the English for Specific Purposes Journal.

Toshiko Yoshimura, Hanazono University, Japan
Toshiko Yoshimura is Professor of English at Hanazono University in Kyoto, Japan, with a master and doctorate degrees in education from Temple University, Japan. Her major areas of scholarly interest are Intercultural Rhetoric, with a special emphasis on the teaching of academic writing in an EFL situation. Among her principal publications are "Formal Instruction of Rhetorical Patterns and the Effectiveness of Using the LI in Argumentative Writing in an EFL Setting," "Contrastive Rhetoric: Its Use and Effectiveness in an EFL Situation," "Research on College Students’ English Ability: A Comparison between 1994 and 2008." She is a member of the Study Group for Literature in Language Education of JACET (Japan Association of College English Teachers) and is on the planning committee of JACET, Kansai Chapter.

Xiaojun Zhang, Beihang University, PR China
Xiaojun Zhang is an Associate Professor at School of Foreign Languages, Beihang University. She received her education in China and UK. Her research interests have focused on intercultural pragmatics, professional and academic writing in English. She has publications in journals and international conferences and has been actively involved in intercultural communication training for Chinese enterprises. She has been working on the intercultural communication training program for the senior executives of Industrial and Commercial Bank of China (ICBC) since 2006 and also writing merger and acquisition reports for Mergermarket, a subsidiary of Financial Times. She has awards from Beihang University and Beijing Municipal government.