



## INDIANA UNIVERSITY SCHOOL OF LIBERAL ARTS AT IUPUI

# HUMAN COMMUNICATION IN A MEDIATED WORLD

### *An Online Undergraduate Certificate in Communication Studies*

This 18-hour undergraduate certificate in Communication Studies gives students an opportunity to explore the communication challenges and opportunities inherent in the process of moving back and forth between face-to-face and mediated (online) settings. The certificate, consisting of 5 online electives and one online required course, enables students to learn about the advantages and disadvantages of communicating in mediated environments as they learn in that environment. The goal of the certificate is to help students become more competent in choosing and using the appropriate communication strategies for specific messages and situations.

The *Human Communication in a Mediated World* online certificate provides a wide range of electives and one core course designed for people who want to become more proficient in communicating or designing messages for specific audiences by using a combination of face-to-face and mediated communication strategies. Professionals in business, sales, hotel/restaurant/travel, psychology, sociology, health care, general studies, and many other fields will benefit significantly from this stand-alone certificate. While taking the online courses, a student will

- examine the consequences of communicating in mediated settings;
- experience learning and working with a variety of virtual communication tools;
- refine communication abilities in both face-to-face and mediated settings;
- become sensitive to the selection of the most effective communication modes/media for specific messages and situations;
- examine how mediated communication transforms thinking, public consciousness and face-to-face communication.

The certificate can be an add-on to a current degree or a stand-alone entity to enhance a professional resume. With the exception of one required core course, certificate courses may be chosen from an approved list and include communication in: persuasion, rhetoric, gender, intercultural, organizational, interpersonal, business and professional, conflict, group, listening, and media literacy.

#### ADMISSION REQUIREMENTS

The courses are taught completely online and can be taken from any computer anywhere that supports Canvas, Indiana University's online environment.

#### Online course equivalents from other institutions will not count for the certificate.

- Students must secure admission to IUPUI in order to access the courses.
  - Only grades of C or better are allowable in each course
  - Certificate requires pre-requisite evidence of an introductory speech course (such as COMM-R110) or interpersonal communication course (such as COMM-C180).
  - Students currently enrolled at IUPUI or any of the IU system schools should provide evidence of a GPA of 2.0 or above.
  - International students should provide evidence of English proficiency and pre-requisite coursework as listed above.
- While encouraged to take these courses, communication majors currently cannot earn the certificate.
- Students should apply for the certificate by contacting the program director.
- Students should see the department website for further information:  
<http://liberalarts.iupui.edu/comm/olc>

#### STUDENT EXPERIENCE

Students will compare and contrast their face-to-face communication skills with their mediated ones by taking courses within the mediated environments that they seek to understand. This "total immersion" will help students examine and refine their efficiency in both areas. The core course will help students synthesize their experiences in the elective courses by providing the opportunity to strategize communication for a selected situation.

#### PROGRAM REQUIREMENTS

Students can take 5 electives customized (by advisement) to their career or field of study, plus the required core course, *Human Communication and*

*the Internet* for a total of 18 hours. Note: most courses are offered in the summer as well as in the regular semesters. See the Registrar's website for a current listing of course offerings.

#### SAMPLE PLANS OF STUDY

If you are in business or sales, you may want to take:

1. Interpersonal Communication (C180)
2. Business and Professional Communication (C223)
3. Discussion and Group Methods (C228)
4. Organizational Communication (C380)
5. Intercultural Communication (C 482) or Persuasion (R321)
6. Human Communication and the Internet (C316)

If you are in the health care field, you may want to take:

1. Listening (C108)
2. Rhetoric, Society, and Culture (R310)
3. Interpersonal Communication (C180)
4. Gender and Communication (C395)
5. Conflict and Communication (C394)
6. Human Communication and the Internet (C316)

In the core required course, students will be required to examine a selected context and to create a multi-media project that displays their competence in both face-to-face and mediated communication strategies in that context.

#### CONTACT US

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