Researching and Teaching Intercultural Competence and 8th Intercultural Rhetoric and Discourse Conference
June 6-7, 2014
Campus Center
Indiana University Purdue University Indianapolis (IUPUI)
About the Conference

The intercultural rhetoric arc encompasses studies of cross-cultural text as sites of interactions in which writers and speakers with various linguistic, cultural, and social backgrounds negotiate communication in a multitude of settings - the classroom, business, industry, and health care, to name a few.

This conference seeks to integrate current discussions of intercultural competence in language education into intercultural rhetoric and discourse research and application in ESL, EFL, ESP, ELF, and foreign language teaching settings. Researchers and teachers of second/foreign languages as well as scholars in Second Language Acquisition, Communication, Composition, and Multicultural Education, among others, are encouraged to participate.

PLENARIES BY:

- **Ulla Connor** (IUPUI) & **Dwight Atkinson** (Purdue University): "The Present and Future of Intercultural Rhetoric"
- **James Lantolf** (The Pennsylvania State University): "Metaphor: The Integration of Culture, Cognition, and Communication"
- **Annela Teemant** (IUPUI): "Impacting Teacher Use of Critical Sociocultural Practices in K-12 Classrooms"
Conference Program

All conference events take place in the IUPUI Campus Center (CE). See the Schedule of Concurrent Sessions on pages 5-6 for specific room assignments. For a map, see the last page of this program.

Friday, June 6

3:00 – 5:00 p.m.  Registration  CE 309

5:00 – 7:00 p.m.  Welcome and Opening Panel  CE 309

Opening Remarks  Marta Antón, Chair, Department of World Languages and Cultures
Welcome  William Blomquist, Dean, School of Liberal Arts
Gil Latz, Associate Vice Chancellor for International Affairs

The Present and Future of Intercultural Rhetoric
Ulla Connor (IUPUI) & Dwight Atkinson (Purdue University)
Panelists: Viviana Cortes (Georgia State University), Estela Ene (IUPUI), Kyle McIntosh (University of Tampa), Joshua Paiz (Purdue University)

7:00 – 8:00 p.m.  Reception  CE 307

Saturday, June 7

8:00 a.m.  Registration & Continental Breakfast  CE, 4th Floor Atrium

8:30 – 9:30 a.m.  Plenary Session  CE, 450 C

Annela Teemant, IUPUI – Impacting Teacher Use of Critical Sociocultural Practices in K-12 Classrooms

9:30 – 9:45 a.m.  Break  CE, 4th Floor Atrium

9:45 – 11:45 a.m.  Concurrent Sessions  CE, Rooms 305, 307, 405, 409

12:00 – 1:00 p.m.  Lunch  CE, 4th Floor Atrium/450 C
1:00 – 2:00 p.m.  **Plenary Session**  
James Lantolf, The Pennsylvania State University – *The Integration of Culture, Cognition, and Communication*

2:00 – 2:15 p.m.  **Break**  
CE, 4th Floor Atrium

2:15 – 4:15 p.m.  **Concurrent Sessions**  
CE, Rooms 305, 307, 405, 409

4:15 – 4:30 p.m.  **Break**  
CE, 4th Floor Atrium

4:30 – 5:30 p.m.  **Featured Speakers**  
CE, Room 450 C

*Intercultural Rhetoric and Discourse*

Srikant Sarangi, Aalborg University, Denmark – *The Intercultural Complex and Its Assessment in Health Care Communication*

Manyun Zou, IUPUI and James Marshall, IUPUI – Cross-Cultural Perceptions of Medical Information Based on its Source

4:30 – 5:30 p.m.  **Featured Speakers**  
CE, Rooms 405

*Researching and Teaching Intercultural Competence*

Marta Antón, IUPUI and Dawn Whitehead, IUPUI – Institutional Assessment of International Learning Outcomes

Aurore Mroz, Colby College – *Critical Thinking Across Cultures*

**Reflections and Closing Remarks**  
CE, 450 C

Dwight Atkinson, (Purdue University), James Lantolf, (Pennsylvania State University), Srikant Sarangi, (Aalborg University, Denmark), and Annela Teemant, (IUPUI)  

Moderators: Ulla Connor and Marta Antón, IUPUI
## Schedule of Concurrent Sessions

### Saturday, June 7

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<th>Time</th>
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<tr>
<td>9:45 – 10:15</td>
<td><strong>Do</strong>&lt;br&gt;Writing Tutors as Mediators in an Unknown Academic World</td>
<td><strong>Fonken</strong>&lt;br&gt;Spanish for Study Abroad and Beyond: Sociocognitive Affordances, and the Nautical Arts of YouTube Surfing</td>
<td><strong>Fahad</strong>&lt;br&gt;Online Communication Between Native and Non-Native Speakers of English: A Critical Discourse Analysis Study</td>
<td><strong>Kunisawa</strong>&lt;br&gt;Thinking-for-Speaking and the Bilingual Mind: Face-to-Face Dialogue to Talk About Vertical Space</td>
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<td>10:15 – 10:45</td>
<td><strong>Joo</strong>&lt;br&gt;How English as a Second Language Teacher and English Language Learners Shape Instructional Conversations on Argumentative Writing in High School English Language Arts Classroom</td>
<td><strong>Sanchez</strong>&lt;br&gt;Expectations of Culture Learning Through Video-Based Tandem Exchanges</td>
<td><strong>Rose</strong>&lt;br&gt;“I Feel Like You Should be the Burger King”: Contextualizing Proposal Sequences in a Second Language</td>
<td><strong>Oghanian</strong>&lt;br&gt;Learning Metaphorical Expressions by Multilinguals: The Case of Body-Part Metaphors in English, German, and Persian</td>
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<td>10:45 – 11:15</td>
<td><strong>Belcher</strong>&lt;br&gt;Global Perspectives on Academic Publishing</td>
<td><strong>Schmerbeck</strong>&lt;br&gt;Using Online Portfolios for Teaching Intercultural Competence Based on a Multiliteracy Approach</td>
<td><strong>Duerksen</strong>&lt;br&gt;Address Forms as Politeness Indicators from an Intercultural Communication Perspective</td>
<td><strong>Haught</strong>&lt;br&gt;Mediating Intercultural Communication Through Stimulated Recalls in an ESL Drama Class</td>
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<td>11:15 – 11:45</td>
<td><strong>Ding</strong>&lt;br&gt;Quarantine Rhetoric During SARS in Hong Kong: Cultures, Body Politics, and Public Participation</td>
<td><strong>Hu</strong>&lt;br&gt;Teaching Intercultural Competence Through Writing: Exploring the Metaphor and Metonymy in Chinese Characters</td>
<td><strong>Downey</strong>&lt;br&gt;Direct to Indirect and Back Again: The Influence of Multicultural Identities</td>
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<td>2:15 – 2:45</td>
<td>Hawk ESL as Executive Education: Providing Linguistic and Intercultural Competence Education for Foreign Born Professionals in the U.S.</td>
<td>Farraj The Relationship Between Attitudes of Students from Different Ethno-Linguistic Communities Towards the Study of the English Language and Their Achievements in Arab Junior High Schools</td>
<td>Abdel-Raheem Messaging Battles in the Eurozone Crisis Discourse: A Critical Cognitive Study</td>
<td>Bertrand The Use of e-Portfolios in Study Abroad Programs for the Cultivation and Assessment of Intercultural Communicative Competence: An IUPUI Model</td>
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<tr>
<td>2:45 – 3:15</td>
<td>Picus Teaching English to the Highly Educated: Global System vs. Local Practice</td>
<td>Wu The Importance of Awareness of Implicit Target Culture for Second Language Learners</td>
<td>Rippel Festive Expressions of Ethnicity and Cultural Exchange Among Indianapolis German-Americans, 1900-1910</td>
<td>Czerwionka, Artamonova &amp; Barbosa Intercultural Knowledge Growth: Evidence from Student Interviews During Short-Term Study Abroad</td>
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Call for Papers

Intercultural Competence, Rhetoric, and Discourse: Implications for Research and Teaching

Selected, peer-reviewed papers from this conference will be published as part of an edited volume. We invite all authors to submit their manuscripts to be considered for inclusion.

All manuscripts must be original, unpublished work. Papers submitted for consideration in this edited volume should not be concurrently submitted for publication elsewhere.

All manuscripts must be submitted (in PDF form) to Estela Ene (eene@iupui.edu) or Marda Rose (mcrose@iupui.edu) by August 1, 2014, in order to be considered for inclusion.

Guidelines:

- Maximum manuscript length is 10,000 words. Please note that this includes all references, footnotes, tables, figures, and appendices.
- Copyrighted materials must be accompanied by a completed statement of permission that also includes their source.

Editors of the volume:

- Estela Ene, Assistant Professor, Director of the English for Academic Purposes Program, IUPUI
- Marda Rose, Assistant Professor, Department of World Languages and Cultures, IUPUI

Please direct any questions regarding this volume to Estela Ene (eene@iupui.edu) or Marda Rose (mcrose@iupui.edu)
Gratitude

Our sincere appreciation to the following for their efforts to support the Researching and Teaching Intercultural Competence and 8th Intercultural Rhetoric and Discourse Conference:

Sponsors:
IUPUI Academic Affairs Conference Fund Award
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