STATE OF THE SCHOOL
FALL 2015

DEAN THOMAS J. DAVIS
According to IU researcher, cat videos make us happy.
For those devoted to liberal arts, perhaps not just videos . . .

Old Possum's Book of Practical Cats

T. S. Eliot & Axel Scheffler
Celebrating the State of the School

• Research and Creative Activity
• Teaching and Academic Programs
• Civic Engagement
• Development
• Personnel
• Students
Research and Creative Activity

From the field of ideas, insights, and imagination:
Grants, books, articles, essays, critical texts, poetry, exhibits, videos, novels, digital work, creative non-fiction, geographic imaging, translation, and all other sorts of great things!
Awards/Recognition for Books Given in the 2014-2015 Academic Year

- Kristy Sheeler, *Woman President*
- Kyle Minor, *Praying Drunk*
- John McCormick, *Why Europe Matters*
Recognition of Research

- Devon Hensel, first-of-its-kind research to use functional MRI to link brain activity in mid-adolescent-aged females to their sexual choices
- Michael Snodgrass, received an Erasmus Mundus Scholars grant and gave guest lectures on immigration studies at the University of Groningen (Netherlands) and the University of Duesto (Spain)
Signature Centers

• Center for the Study of Religion and American Culture renewed as a Signature Center, SLA’s oldest Signature Center

• Center for Aerial Unmanned Systems Imaging receives one-year Signature Center funding
Awards from External Sponsors

• Award Dollars
  – In FY2015, 22 SLA Project Directors received $3,236,133 from 92 grants and contracts.
    • More Project Directors (13) are associated with Centers and Institutes than those who are not (9).
  – This year’s results are improved over FY14, when 17 Project Directors received $2,986,174 from 69 grants and contracts.
  – The number of project directors engaged in sponsored project activity has returned to or exceeded 2012 levels.
External Award Winners, 2014-2015

• Emily Beckman
• David Bodenhamer
• Martin Coleman
• Edward Curtis IV
• Stephen Fox
• Jennifer Guiliano
• John R. Kaufman-McKivigan
• Mohammad Kaviani
• Kathleen Kozenski
• Elizabeth Kryder-Reid
• Kathryn Lauten
• Timothy Lyons
• Marianne Matthias
• John McCormick
• Kevin Mickey
• Wendy Morrison
• John Parrish-Sprowl
• Jonathan Rossing
• Anne Royalty
• Steve Russell
• Philip Scarpino
• Jeffrey Wilson
FY15 Indirect Costs Awarded

- Indirect costs awarded. FY15 total = $600,036.
  - Centers will earn $487,156 over the life of current awards for the University, Campus, Project Director and unit, while Depts & Programs will earn $112,880.
  - Approximately 80% of ICR ($480,000) will return to the School for use by the Dean (20% or $120,000) and distribution to Project Directors and their units (60% or $360,000).

- Because project lengths vary, the timing of the income is unpredictable, therefore of limited use for financial planning.
We received 27 awards from Internal grant programs, totaling $407,289 (82% success rate).
Internal Award Recipients

- Enrica Ardemagni and Didier Bertrand
- Terri Bourus
- Maria Brann
- Maria Brann and Jennifer Bute
- Kevin Cramer
- Holly Cusack-McVeigh
- Jeanette Dickerson-Putman
- Jon Eller
- Philip Goff
- Ray Haberski
- Susan Hyatt
- Daniel Johnson
- Daniel Johnson and Jeremy Wilson
- Elizabeth Kryder-Reid
- Modupe Labode
- Kenzie Latham
- Kate Miller
- Paul Mullins
- Jonathan Rossing
- YoungJu Shin
- Brian Steensland
- Elizabeth Thill
- Joseph Tucker Edmonds
- Rachel Wheeler
- Jeffrey Wilson
- Iker Zulaica-Hernandez
School Awards

• Summer Research & Creative Activity Awards
  – Maria Brann and Jennifer Bute, Tijen Demirel-Pegg, Kelly Hayes, Karen Kovacik, Rebecca Shrum, Elizabeth Thill, and Joseph Tucker Edmonds

• Langsam-Oswalt Summer Fellowships for Lecturers
  – Scott Weeden

• Jan Shipps Travel Awards
  – Thorsten Carstensen, Samuel Kahn, Kenzie Latham, Kate Miller, and Rebecca Shrum
Teaching and Academic Programs

Award-winning teachers
Service learning
New opportunities, new programs
Award-winning faculty

• Our Trustees Teaching Award recipients

Kevin Cramer
Beth Goering
Jaime Hamilton
Kim Lovejoy
Amira Mashhour
Brian McDonald
Rebecca Shrum
Rosa Tezanos-Pinto
MORE award-winning faculty

• Steve Fox, 2015 Chancellor’s Award for Excellence in Teaching

• Rosa Tezanos-Pinto, 2014 Overall Indiana Teacher of the Year (and also Indiana Teacher of the Year at the Collegiate Level), awarded by the Indiana Foreign Language Teachers’ Association Conference
Dare we go on . . .

- Elee Wood, Thomas Ehrlich Award for Excellence in Service Learning
- Jonathan Rossing, NEH “Enduring Questions” course development grant
- Charmayne Champion-Shaw, award from the National Indiana Education Association for the newly created Native American and Indigenous Studies minor, the first of its kind in Indiana.
New academic programs

• B.A. Law in Liberal Arts launches
• Graduate Certificate in Translation Studies approved
• Ph.D. in American Studies approved by IU Board of Trustees
Civic Engagement

- David Craig, 2015 Chancellor’s Scholar Award for Civic Engagement
- Sue Hyatt, Inside-Out Prison Exchange Program
Total Philanthropic Support Received in 2014*

*Additional support came from estate commitments totaling $266,000, which is not reflected in the graphic above.
Philanthropic Assets as of year-end 2014

- **Expendable Funds**: $2,096,391.59
- **Endowment**: $8,573,734.4
- **TOTAL**: $10,670,125.99
New Student Award/Scholarships

- Frank and Patricia Owings Scholarship in English
- Andy Jacobs, Jr. Memorial Scholarship (school-wide)
- Petronio-Bantz Graduate Student Travel Award in Communication Studies
- Muhammad Shafi Memorial Scholarship in the Individualized Major Program
- Bessie Annie Fannings Memorial Scholarship in Africana Studies
- Carlin Award for Outstanding Graduate Student Paper in Empirical Economics
- Barbara E. and Karl R. Zimmer Graduate Scholarship in English
New IU Fundraising Campaign*

Goal for IU School of Liberal Arts: $20M
• $12,480,252 raised as of 8/31/15 (62.40%)

Philanthropic Goal: $11M
– $7,763,211 raised as of 8/31/15 (70.57% to goal)

Non-Governmental Grants Goal: $9M
– $2,866,734 raised as of 8/31/15 (31.85%)

*The public launch of this campaign will take place very soon.

The campaign matching program includes a special opportunity for current and former full-time faculty and staff.
Personnel

- Amy Jones, Advisor of the Year Award
- Gina Sanchez Gibau, Pam Hinkle, Gen Shaker, 2015 Women’s Leadership Awards
- Enrica Ardemagni, President, National Council on Interpreting Health Care
- ALL our personnel, faculty and staff, deserve recognition!
Students

- Elizabeth Cotter, Jim Murray Foundation Scholarship Winner and Judges Outstanding Essay Award
- Rebekah Ryan, inaugural Sherry F. Queener Graduate Student Excellence Award
- Julia Taylor, Chancellor’s Scholar Award
- Alums Kate Dobson and Amanda Snell, Fulbright awardees
- Alum Kristina Johnson, John F. Kennedy Center for the Performing Arts Leadership Exchange in Arts and Disability Award
FINANCIAL DATA
## Income and Expenses FY 15

**General Fund Accounts**

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<th>Amount</th>
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<td>Income</td>
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<tr>
<td>Expense</td>
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<tr>
<td>Change in Fund Balance</td>
<td>($ 2,895,087)</td>
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IU School of Liberal Arts Expenditures (%'s)
FY 15 General Fund Accounts

- Salary & Benefits: 4%
- Financial Aid: 1%
- Travel: 3%
- Gen Exp: 2%
- Capital: 1%

Total: 90%
IU School of Liberal Arts FY 15 Compensation %'s

- 88% Academic Salaries
- 6% Prof Salaries
- 4% Bi Weekly
- 2% Hourly
Credit hours – 3 year trend

- Fall 2013 Credit Hours: 64993
- Fall 2014 Credit Hours: 64434
- Fall 2015 Credit Hours: 59130

Graduate: 1995, 2253, 2201
Undergraduate: 62998, 62181, 56929

Number of credit hours in Fall 2013, Fall 2014, and Fall 2015 for Graduate and Undergraduate students.
But what does it all mean (at least in dollars)?

- 1 credit hour = ca. $298.00 (ask me)
- 100 credit hours = $29,800.00
- 1,000 credit hours = $298,000.00
- 5,304 credit hours = $1.58M
INDIANA UNIVERSITY
SCHOOL OF LIBERAL ARTS AT IUPUI

Majors – 3 Year Trend

Fall 2013 Majors: 2864
Fall 2014 Majors: 2565
Fall 2015 Majors: 2349

Non Degree | Graduate | Undergraduate
Reasons for drop in credit hours

• Fewer majors
• More transfer credit coming in
• High school students bringing much more credit: The New Normal
  – We bear the brunt of the credit hours: 60%
  – Example: in a 7-year period, credit from W131 brought in by first-time, full-time cohort has increased from 5% to 25%
  – Unusual blip for this year: large increase in academic honors diplomas for our FTFT cohort (MAY account for 40% or so of our drop in credit hours)
Steps toward stabilization and growth

• Hiring: no long-term commitments for now

• Long-term recovery plan, working with campus-level offices

• Create programs and connections that make it easier for students to say “yes” to Liberal Arts
Steps toward stabilization and growth

• Retention

• Use degree maps in strategic ways (med school prep, for example)

• Use the new strategic plan process to elicit ideas/strategies for stabilization and growth—short term and long term

• Revisit course minimas; consider raising to 18 at lower level

• Scheduling:
  – section efficiency (increase average percentage full)
  – online (we can’t leave credits on the table for others to take)
  – Second 8-week courses
Steps toward stabilization and growth

• Recruitment Opportunities
  – UCOL and undecideds
  – Minors, certificates, programs for students in other schools
  – Returning students and BGS
  – High School recruitment: New opportunity to compete aggressively with other schools, especially Indiana liberal arts colleges, targeting messages to both students and parents; opportunity for faculty involvement
#LiberalArtsWorks

Personal

Professional

Civic

Global