STATE OF THE SCHOOL

DEAN WILLIAM BLOMQUIST

2013
INDIANA UNIVERSITY SCHOOL OF LIBERAL ARTS AT IUPUI

2012-13 HIGHLIGHTS
2012-13 Highlights

• Our M.A. in Applied Communication was recognized by the National Communication Association as the best master’s program in Communication Studies in the United States.

• The IU Board of Trustees and the Indiana Commission for Higher Education approved our proposed Ph.D. in Health Communication.

• The Institute for American Thought was named an IUPUI Signature Center.
2012-13 Highlights, cont’d

• We began conferring the Bachelor of General Studies degree.

• We graduated our first students with a Bachelor of Arts in Medical Humanities and Health Studies.

• We graduated our first student with a Certificate in Motorsports Studies.

• We approved the new Certificate in Latino Studies.
2012-13 Highlights, Cont’d

- Jonathan Eller was named a Chancellor’s Professor.
- Jason Kelley received a Research Frontiers Trailblazer Award.
- Liberal Arts researchers secured more than 75 externally-funded research grants, totaling approximately $8,000,000—an increase of over 20% compared with the prior year.
2012-13 Highlights, Cont’d

• We undertook a few more improvements to our space.
  – New classrooms opened in CA 008
  – Renovation of CA 508 completed
  – Renovation of CA 003 continued
  – Renovations in CA 209, CA 436, and CA 537 were planned.
DEVELOPMENT

IMPACT: The Campaign for IUPUI (2006-2013)

• The school successfully completed its portion of this 7-year campus-wide fundraising campaign.
• Our campaign goal was $18,000,000.
  – almost double the $10,000,000 we raised in the previous campaign
• When the campaign concluded March 31, 2013, we had reached 104% of goal or $18,686,830.
DEVELOPMENT

IMPACT: The Campaign for IUPUI (2006-2013)

• The campaign included two planned gifts that will establish two more endowed professorships in the School.

• New scholarships were created for first-year students, overseas study, and RISE.
The 2013 IUPUI Faculty/Staff Campus Campaign

118 donors gave or pledged $77,734.23, our highest total ever.

Thank you!
## The Liberal Arts Dean’s Advisory Council

<table>
<thead>
<tr>
<th>Willis Bright</th>
<th>John Ketzenberger</th>
</tr>
</thead>
<tbody>
<tr>
<td>Larry Cimino</td>
<td>Elizabeth Moore</td>
</tr>
<tr>
<td>David Driscoll</td>
<td>Barb Pitman</td>
</tr>
<tr>
<td>Tonja Eagan</td>
<td>Marie Turner-Wright</td>
</tr>
<tr>
<td>Bruce Hetrick</td>
<td>Robert Vane</td>
</tr>
</tbody>
</table>
Enrollments and degrees

Credit hours are the principal source of income to the school.

Fall 2013 credit hours are down 2.2% Fall 2013 compared with Fall 2012, and are below Fall 2011.

Majors (undergraduate and graduate) are down 11.3% (1,768) compared with Fall 2012 (1,993), and down 18.1% from Fall 2011 (2,159).

Creation of the Lilly Family School of Philanthropy does not account for these drops. We are down by more credit hours and majors than they have.
Undergraduate Student Characteristics, Fall 2013

<table>
<thead>
<tr>
<th></th>
<th>In-State</th>
<th>Out of State</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate Total</td>
<td>2266</td>
<td>79</td>
<td>2345</td>
</tr>
<tr>
<td>Liberal Arts</td>
<td>1437</td>
<td>66</td>
<td>1503</td>
</tr>
<tr>
<td>General Studies</td>
<td>829</td>
<td>13</td>
<td>842</td>
</tr>
</tbody>
</table>

*96% 4%*

**Age:**
- 21 and younger – 33% (General Studies must be 20+)
- Oldest student – 70
- Youngest – 17

**Average age:**
- Total: 28.5
- Liberal Arts: 25.9
- General Studies: 33.2

**Median age:**
- Total: 24.6
- Liberal Arts: 23.3
- General Studies: 29.6

**Gender/Ethnicity:**
- Female: 64%
- Male: 36%

*Our undergraduate students come from 57 countries and the United States.*

*29% of our students self-identify as non-white.*

**Degree Completion:**
- Began more than 4 years ago: 40% 34% 50%
- Began more than 10 years ago: 16% 9% 28%
- Enrolled full-time (12+ credit hours): 63% 72% 46%
- Students with all IU/IUPUI credits: 44% 51% 31%
## Students by class level

<table>
<thead>
<tr>
<th>Liberal Arts</th>
<th>Fall 2011</th>
<th>Fall 2012</th>
<th>Fall 2013</th>
<th>1 Year % Change</th>
<th>2 Year % Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshman</td>
<td>140</td>
<td>116</td>
<td>129</td>
<td>11.20%</td>
<td>-7.90%</td>
</tr>
<tr>
<td>Sophomore</td>
<td>378</td>
<td>344</td>
<td>304</td>
<td>-11.60%</td>
<td>-19.60%</td>
</tr>
<tr>
<td>Junior</td>
<td>502</td>
<td>438</td>
<td>398</td>
<td>-9.10%</td>
<td>-20.70%</td>
</tr>
<tr>
<td>Senior</td>
<td>742</td>
<td>729</td>
<td>653</td>
<td>-10.40%</td>
<td>-12.00%</td>
</tr>
<tr>
<td>Non Degree</td>
<td>12</td>
<td>9</td>
<td>19</td>
<td>111.10%</td>
<td>58.30%</td>
</tr>
<tr>
<td>Graduate</td>
<td>385</td>
<td>357</td>
<td>265</td>
<td>-25.80%</td>
<td>-31.20%</td>
</tr>
<tr>
<td>Total</td>
<td>2,159</td>
<td>1,993</td>
<td>1,768</td>
<td>-11.30%</td>
<td>-18.10%</td>
</tr>
</tbody>
</table>

Source: Office of Information Management and Institutional Research. Not including General Studies
Enrollments and degrees, cont’d

IUPUI undergraduates continue to become better prepared for college and more diverse, and the trend toward traditional-age full-time students continues.

Entering first-year IUPUI students Fall 2013
• 65% of those from Indiana graduated from high school with an Academic Honors diploma.
• Average high-school GPA was 3.37.
• Average SAT score was 1030.
• Half of full-time first year students are living on campus.
• 20% are 21-Century Scholars (low income).
• 35% are first generation college students.
• 26% are students of color.

Entering transfer students Fall 2013
• Average college GPA was 2.93.
• 28% are students of color.
# Undergraduate Majors Fall 2013

(campus data, at census, includes certificates)

<table>
<thead>
<tr>
<th>Department/Program</th>
<th>Majors</th>
<th>Department/Program</th>
<th>Majors</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Studies</td>
<td>842</td>
<td>Economics</td>
<td>66</td>
</tr>
<tr>
<td>Communication Studies</td>
<td>236</td>
<td>Philosophy</td>
<td>60</td>
</tr>
<tr>
<td>Political Science</td>
<td>234</td>
<td>Geography</td>
<td>29</td>
</tr>
<tr>
<td>English</td>
<td>227</td>
<td>Individualized Major</td>
<td>30</td>
</tr>
<tr>
<td>World Languages &amp; Cultures</td>
<td>159</td>
<td>Medical Humanities</td>
<td>22</td>
</tr>
<tr>
<td>History</td>
<td>138</td>
<td>Religious Studies</td>
<td>21</td>
</tr>
<tr>
<td>Sociology</td>
<td>98</td>
<td>Museum Studies Cert.</td>
<td>2</td>
</tr>
<tr>
<td>Anthropology</td>
<td>84</td>
<td>Africana Studies</td>
<td>1</td>
</tr>
<tr>
<td>International Studies</td>
<td>81</td>
<td>Total</td>
<td>2,610</td>
</tr>
</tbody>
</table>
Graduate Students by Department/Program
Fall 2013 (campus data, at census, includes certificates)

<table>
<thead>
<tr>
<th>Department/Program</th>
<th>Majors</th>
<th>Department/Program</th>
<th>Majors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication Studies</td>
<td>39</td>
<td>Economics</td>
<td>24</td>
</tr>
<tr>
<td>English</td>
<td>38</td>
<td>Philosophy</td>
<td>21</td>
</tr>
<tr>
<td>History</td>
<td>27</td>
<td>Spanish</td>
<td>18</td>
</tr>
<tr>
<td>Museum Studies</td>
<td>27</td>
<td>Anthropology</td>
<td>9</td>
</tr>
<tr>
<td>Sociology</td>
<td>26</td>
<td>Political Science</td>
<td>5</td>
</tr>
<tr>
<td>Geography</td>
<td>25</td>
<td>Total</td>
<td>259</td>
</tr>
</tbody>
</table>
GRADUATE STUDENTS

- 72% are in-state residents, 28% non-residents
- Youngest Graduate Student—21
- Oldest Graduate Student—72
- Graduate Students age 50 and older—22
- 64% of Liberal Arts Graduate Students are female
- 47% of Liberal Arts Graduate Students are full-time

Our Graduate Students come from 23 countries plus the United States.
INDIANA UNIVERSITY SCHOOL OF LIBERAL ARTS AT IUPUI

FACULTY & STAFF

2013
ACADEMIC APPOINTMENTS

(New faculty in full time appointments will be introduced separately)

<table>
<thead>
<tr>
<th></th>
<th>Assistant Professors</th>
<th>Associate Professors</th>
<th>Professors</th>
<th>Clinical Professors (1 Prof. &amp; 1 Asst. Prof.)</th>
<th>Lecturers</th>
<th>Senior Lecturers</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>36</td>
<td>64</td>
<td>55</td>
<td>2</td>
<td>31</td>
<td>35</td>
<td>223</td>
</tr>
<tr>
<td>Male</td>
<td>17</td>
<td>32</td>
<td>37</td>
<td>1</td>
<td>14</td>
<td>15</td>
<td>116</td>
</tr>
<tr>
<td>Female</td>
<td>19</td>
<td>32</td>
<td>18</td>
<td>1</td>
<td>17</td>
<td>20</td>
<td>107</td>
</tr>
<tr>
<td>Under-represented Minorities</td>
<td>12</td>
<td>16</td>
<td>8</td>
<td>0</td>
<td>5</td>
<td>3</td>
<td>44</td>
</tr>
</tbody>
</table>
### FACULTY & STAFF

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>229</td>
</tr>
<tr>
<td>2008</td>
<td>234</td>
</tr>
<tr>
<td>2009</td>
<td>234</td>
</tr>
<tr>
<td>2010</td>
<td>239</td>
</tr>
<tr>
<td>2011</td>
<td>249</td>
</tr>
<tr>
<td>2012</td>
<td>257</td>
</tr>
</tbody>
</table>

Data from IUPUI IMIR
FACULTY & STAFF

Promoted and/or tenured in 2013

Promoted to full professor
   Marta Anton (World Languages & Cultures)

Promoted to associate professor and awarded tenure
   Dan Johnson (Geography)
   Tamara Leech (Sociology)
   Jing Wang (World Languages & Cultures)

Promoted to senior lecturer
   Matthew Condon (Religious Studies)
   Chris Glidden (Anthropology)
   Lynn Jettpace (English)
   Daniela Schuvaks Katz (World Languages & Cultures)
FACULTY & STAFF

Accepted new leadership roles in 2012-13

Jeff Wilson, Associate Dean for Research
Genevieve Shaker, Associate Dean for Development and External Affairs
Thom Upton, Associate Dean for Faculty Affairs
Tom Davis, Associate Dean for Academic Programs
Steve Russell, Chair, Department of Economics
Robert Rebein, Chair, Department of English
Elee Wood, Director, Museum Studies Program
Marianne Wokeck, Director, Institute for American Thought
FACULTY & STAFF

Accepted new leadership roles in 2012-13

Andy Baker, Director of Motorsports Studies
Charmayne Champion-Shaw, Director of Native American Studies
Mohammad Kaviani, Director, IUPUI Center for Economic Education
Liz Kryder-Reid, Director, Cultural Heritage Research Center
Gabrielle Bersier, Interim Director, German Program
Claudia Grossmann, Interim Director, Max Kade German-American Center
Jennifer Mahoney, Interim Director, University Writing Center
FACULTY & STAFF

Concluded leadership roles in 2012-13

Phil Goff, Associate Dean for Research
Marianne Wokeck, Associate Dean for Academic Affairs
Paul Carlin, Chair, Department of Economics
Thom Upton, Chair, Department of English
Tere Molinder Hogue, Director, University Writing Center
David Pfeifer, Director, Institute for American Thought
Bob White, Director of Motorsports Studies
<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty</td>
<td>2.2%</td>
</tr>
<tr>
<td>Professional Staff</td>
<td>2.0%</td>
</tr>
<tr>
<td>Biweekly Staff</td>
<td>1.9%</td>
</tr>
</tbody>
</table>
I. U. School of Liberal Arts General Fund Accounts
Total Revenue by Fiscal Year

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>08-09</td>
<td>$28,802,688</td>
</tr>
<tr>
<td>09-10</td>
<td>$30,133,992</td>
</tr>
<tr>
<td>10-11</td>
<td>$32,488,932</td>
</tr>
<tr>
<td>11-12</td>
<td>$33,408,704</td>
</tr>
<tr>
<td>12-13*</td>
<td>$31,797,584</td>
</tr>
</tbody>
</table>
IU School of Liberal Arts
Credit Hours Taught by Fiscal Year

Fiscal Years

FY 08-09  FY 09-10  FY 10-11  FY 11-12  FY 12-13

139,111   144,501   143,672   139,537   138,339
<table>
<thead>
<tr>
<th>Revenue Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Fees</td>
<td>$38,535,732.56</td>
</tr>
<tr>
<td>State Appropriations</td>
<td>$10,024,670.00</td>
</tr>
<tr>
<td>Other Revenue</td>
<td>$634,950.27</td>
</tr>
<tr>
<td>ICR</td>
<td>$811,047.64</td>
</tr>
<tr>
<td>Transfers</td>
<td>$196,424.98</td>
</tr>
<tr>
<td>Assessments</td>
<td>-$18,405,241.00</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$31,797,584.45</strong></td>
</tr>
</tbody>
</table>
# IU School of Liberal Arts General Fund Accounts

**Total Revenue, Fiscal Year 2013**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total RC (Liberal Arts incl. Philanthropy)</strong></td>
<td></td>
</tr>
<tr>
<td>Income</td>
<td>$32,908,615.06</td>
</tr>
<tr>
<td>Expense</td>
<td>$32,917,505.23</td>
</tr>
<tr>
<td><strong>Change in Fund Balance</strong></td>
<td>$-8,890.17</td>
</tr>
<tr>
<td><strong>Liberal Arts</strong></td>
<td></td>
</tr>
<tr>
<td>Income</td>
<td>$31,797,584.45</td>
</tr>
<tr>
<td>Expense</td>
<td>$31,696,583.17</td>
</tr>
<tr>
<td><strong>Change in Fund Balance</strong></td>
<td>$101,001.28</td>
</tr>
<tr>
<td><strong>Philanthropy Sub-RC</strong></td>
<td></td>
</tr>
<tr>
<td>Income</td>
<td>$1,111,030.61</td>
</tr>
<tr>
<td>Expense</td>
<td>$1,220,922.06</td>
</tr>
<tr>
<td><strong>Change in Fund Balance</strong></td>
<td>$-109,891.45</td>
</tr>
</tbody>
</table>

**IDEAS INSPIRATION IMPACT**
I. U. School of Liberal Arts
ICR $ by Fiscal Year

FY 08-09
FY 09-10
FY 10-11
FY 11-12
FY 12-13

$1,150,000
$1,100,000
$1,050,000
$1,000,000
$950,000
$900,000
$850,000
IU School of Liberal Arts Expenditures (%’s)
Fiscal Year 2013 General Fund Accounts

- Salary & Benefits: 93%
- Financial Aid: 3%
- Travel: 3%
- Gen Exp: 1%
A Candid Discussion of Our Fiscal Situation and Outlook

A Plan for Moving Forward
How we got here

Fall 2008 through Fall 2012

Full-time faculty in Liberal Arts  
  Tenure-track assistant professors  + 48%  
  Lecturers and senior lecturers  - 5%  
  + 10%

Total credit hours, 2008-09 through 2012-13  + 0%

Full-time staff in Liberal Arts  
  Professional staff positions  - 16%  
  Clerical staff positions  - 23%  
  - 19%
How we got here

Fall 2008 through Fall 2012

We have added several full-time, tenure-line faculty lately, while failing to grow credit hours which provide the revenue with which we pay all faculty and staff.

Over the same period, full-time faculty and staff salaries were increased four times, the amount the school pays for fringe benefits has gone up, and the assessments we pay for campus and university facilities and services have gone up.
How we got here

Fall 2008 through Fall 2012
Due primarily to a decline in credit hours, our total income for Fiscal Year 2013 was $1.5 million less than for Fiscal Year 2012.

In addition, summer tuition was reduced 25% for undergraduate students during 2012 and 2013, and our summer enrollments were down both years.
How we got here

Fall 2008 through Fall 2012

Tuition for resident undergraduate juniors and seniors who are on track to graduate will be frozen for 2013-14 and probably beyond.

And as a combined consequence of lower enrollment, tuition discounts and freezes, and increased assessments, our school budget for 2013-14 has $190,000 less revenue than did our budget for 2012-13.
How we got here

Fall 2008 through Fall 2012

For years, we have coped with flat or declining enrollments and rising payroll and assessment costs by

• leaving several staff positions vacant,
• not increasing S&E money to the departments for several years, and
• increasing associate faculty pay only twice in five years.

This needs to change.
What to do now

Fall 2013 until at least Fall 2015

Restrict hiring of full-time faculty and allow the number of full-time faculty to contract to a level closer to what it was when our enrollments were at current levels.

This should allow us to get back to a positive fiscal position, depending on what happens with enrollments, tuition increases, fringe benefit costs, salary increases, and assessments.
What to do now

Fall 2013 until at least Fall 2015

As we do, we will use our better fiscal position to pursue the following priorities.

1. Increase associate faculty pay;
2. Increase departments’ S&E budgets;
3. Add a few key staff positions that will contribute to the school’s ability to increase revenue—e.g., student recruitment, marketing and fundraising.
What to do now

Fall 2013 until at least Fall 2015

I understand people’s opinions about these priorities will differ, and a different dean might well make different choices.

From where I sit, though, continuing to cut staff, freeze associate faculty pay, and freeze departmental S&E allocations in order to keep adding full-time faculty in the face of stagnant or declining enrollments isn’t working.

And we really do need to attract more students and funding to Liberal Arts.