

# Advances

Volume 5, Number 1 Winter 2004 News from the IU School of Liberal Arts

## Schneider Named First Baker-Ort Chair in International Healthcare Philanthropy



William H. Schneider

Internationally recognized scholar **William H. Schneider**, Ph.D., is the first professor to hold the Constance M. Baker and Robert S. Ort Chair in International Healthcare Philanthropy at the Center on Philanthropy at Indiana University.

Created with a generous gift from **Constance M. Baker**, R.N., Ed.D., M.A., the chair aims to advance understand-

ing of and expand research and teaching related to healthcare philanthropy locally, nationally and globally. The chair rests in the Center on Philanthropy, a part of the Indiana University School of Liberal Arts at IUPUI.

Schneider, a professor of history and philanthropic studies, has a joint appointment with the Indiana University Center for Bioethics. The appointment of Schneider to the Baker-Ort Chair will take advantage of his interests in the history of medicine and in bioethics, and will afford him an opportunity to further develop the Center on Philanthropy's interest in bioethics and other issues related to healthcare.

"I am delighted that Bill Schneider will initiate this

important new contribution to the study of philanthropy and healthcare, and am delighted that the Baker-Ort Chair is based in the School of Liberal Arts," said **Robert W. White**, acting dean of the IU School of Liberal Arts at IUPUI. "Bill's expertise as an historian, combined with the excellent work undertaken by the Center on Philanthropy and the Center for Bioethics, creates a rock-solid foundation for the chair."

Schneider is widely known for his research and writing on the international philanthropic efforts of the Rockefeller Foundation and other American foundations and their impact on medicine. He also serves as director of the medical humanities program in the IU School of Liberal Arts.

For more than 20 years,

Schneider has studied the history of medicine and healthcare, examining the long-range picture and broader context of health, disease and healing. In his role at the Center for Bioethics, he also examines the latest issues in healthcare and the implications of contemporary and future policies and practices.

"Health has always been one of the most important areas of philanthropy, and, increasingly, these issues cross national boundaries," Schneider said. "I am eager to help define research about this activity and offer better understanding to scholars, students, practitioners and the public."

The Baker-Ort Chair is believed to be one of only a handful of endowed chairs in philanthropy nationwide.

## Recharge Your Batteries!!

Check out Liberal Arts! One great way to recharge is through graduate study in a favorite subject. Return to what you're most interested in by pursuing a graduate degree or certificate in the field your choice.

Faculty and staff at IUPUI know that you have a busy life-work, family, etc. Classes are stimulating and challenging and assignments typically teach valuable skills as well as knowledge. Graduate classes typically only meet once a week and in the evenings. The degree programs are angled towards adult students who need that practical application to make graduate school worthwhile.

**In Liberal Arts, there are six new master's programs, and the school now has its very first Ph.D. program!** If these sound like more than you're ready to commit to, there are also 4 new certificate programs, which usually only require the completion of 5 or 6 classes. Each and every one of the graduate programs was created with an eye for applied knowledge and with consideration of the needs of the Indianapolis community.

So, if you're trying to figure out what to do next, why not check out graduate school in the Liberal Arts? It might just be the right fit for you.

### LIBERAL ARTS GRADUATE PROGRAMS

Ph.D.	Philanthropic Studies
M.A.	Applied Communication Economics English History Philanthropic Studies Philosophy American Philosophy Bioethics Sociology
M.A.T.	Teaching Spanish
M.S.	Geographic Information Science
Certificates	Geographic Information Science Museum Studies Teaching ESL Technical and Professional Editing

<http://liberalarts.iupui.edu/gradprograms.html>

# DeanTalk



Acting Dean Robert W. White

Heading into the winter doldrums and wondering what to do with yourself that is interesting and different? Check out **Linda Clafin's** challenge to alumni and friends on the next page. She is absolutely right, your School of Liberal Arts has a lot to offer, and much of it is FREE! For instance, this academic year, faculty who worked on sabbaticals in the last 12 months have been giving public lectures describing their research. January's talk by Professor **Susanmarie Harrington** on "The Changing Face of English" drew an audience of community members, students, faculty colleagues, and alumni. All of the topics have been fascinating and the discussion lively. Coming up on February 27, Professor **Dolores Hoyt**, associate dean of the University Libraries, will be a special guest in this year's series. She will present her research on the life of a Catholic, middle-class, German woman immigrant to Indianapolis as revealed in her letters home to Oldenburg, Germany from 1861-1893. On March 25, Professor **Robert Sutton**, associate professor of classical studies, gives his talk on "Zeuxis of Herakleia and the Invention of the Female Nude." Both talks will be in Cavanaugh Hall, room 508, starting at 4:30pm. Following each talk, we have a casual social hour to which you are also invited.

I can't forget to mention another terrific event that might be of interest. **The Joseph Taylor Symposium** is in its 15th year. Scheduled for February 19-20, it explores "Arts in the City: the Power of Culture." The Symposium events are open to the public, although there is a charge for lunch and reservations are required.

And if you find that you just can't make it for these or other of our many offerings, we would be happy to schedule a personal tour of some of the School's special sights. Just call the Office of External Affairs, 317-278-1839, and ask about taking a tour. We look forward to seeing you (and if there is someone you know considering taking classes, bring 'em along!)

I'm pleased to announce the school's new **Master of Arts in Philosophy**. The program draws on the school and campus' strengths with its concentrations in American philosophy and bioethics, and is our ninth master's program.

In January, we welcomed Professor **David Ford** (Sociology) to the Dean's Office. He replaces **Bill Schneider** and is acting associate dean of research and graduate programs in the School of Liberal Arts. David brings to the position a wealth of experience both as a faculty member and departmental administrator.

Robert W. White, Acting Dean

## Liberal Arts Begins Student Exchange Program with U.K.

by **Jonathan Eller**, Professor of English



Associate Dean for International Affairs **Susan Sutton** (center) and Professor **Jon Eller** (seated, right) and faculty from the University of Derby sign the documents to make the program official.

IUPUI students interested in studying abroad now have the unique opportunity to attend classes at the University of Derby in Derbyshire, United Kingdom.

In an agreement between the American Studies programs at the University of Derby and IUPUI, students

receive credit at their home university for the semester long exchange program.

Derby students at IUPUI will work closely with the faculty and staff in Liberal Arts' Institute for American Thought to complete courses in accordance with their (Derby) major requirements,

while IUPUI students at Derby will be able to select from a diverse array of American Studies and liberal arts courses.

The University of Derby is a modern campus near the Derbyshire city center with 9,000 students and a full range of academic and professional programs. The city is the gateway to Britain's historic Peak District, which includes extensive tracts of open parkland, attractive villages, and some of England's best-known estates.

Students have easy access to a clean, safe and vibrant city center where old industries have been joined by service and information technology employees.

The first students from Derby arrived at IUPUI this semester and IUPUI students will head to Derby next fall.

For information about the exchange program, contact Professor **Marianne Wokeck**, [mwoeck@iupui.edu](mailto:mwoeck@iupui.edu).

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# Liberal arts education delivers morals, money

by Bruce Hetrick, writing for the *Indiana Business Journal*

Last summer, an Indiana University English professor sent me an e-mail. It said that she and her colleagues were creating a new course called "Careers in English." Its premise: One might do something with an English degree besides teach English.

As they planned their curriculum, the instructors searched for an appropriate textbook.

When they couldn't find one, they decided to create their own.

...liberal education "is the pursuit of human excellence..."

Before

writing their text, the professors did some research. Among other things, they found a few alumni who had, in fact, used their English degrees for something besides teaching. They asked us what we do for a living, how our English degrees help and whether we'd choose the same major again.

Last week, in conjunction with this new course, I got to play professor for a day. In the morning, I counseled some undergraduate students, explaining how they might put their English degrees to work.

In the afternoon, I talked with the first-ever "Careers in English" class. In between, a professor and I led a discussion with faculty members on the role of words and wordsmiths in shaping organizational culture.

Prior to these presentations, I'd not spent a working moment in the past 20 years contemplating how my liberal arts education had benefited my life, my career or my community. In hindsight, it's done quite a lot.

Yet based on my advance reading and campus discussions, many liberal arts students, graduates and teachers would be hard-pressed to explain the practical

benefits of liberal studies. And if they can't explain it, most parents, potential students and employers can't either.

To be sure, you'll find plenty of papers by liberal arts professors and college presidents on this topic. Many are defensive, their authors having been beaten down by parents, trustees and donors demanding high job-placement

rates for graduates--or by colleagues in skill-based programs who boast of their

graduates "doing" something instead of merely "being" something.

This pressure to "do" begins early. My 14-year-old sons came home from school the other day with a form. It sought parent volunteers for "The Real Deal Day: Demonstrating that a balance of knowledge creates balance in life."

Organizers sought bankers, shoppers, brokers, cosmetologists, accountants, utility managers, child-care workers, real estate and insurance sales people, attorneys, car dealers, loan arrangers, financial planners, medical professionals, travel planners, fundraisers and entertainers.

"Teachers are also providing sessions about... learning how to be wise consumers and owning a car," the form said.

Implied but not stated: A "balanced" life means learning some skill and buying stuff.

No wonder Marshall

Gregory, a Butler University English professor, bemoans educational rhetoric that "generally pretends that the future is guaranteed, that progress is measured by grades and skills exclusively, and that making lots of money is an imperative somehow braided into the fabric of the universe itself." As an alternative, Gregory believes that liberal education "is the pursuit of human excellence ... not the pursuit of excellent salaries."

But therein lies the rub. Whether liberal educators like it or not, parents and students who invest umpteen thousand dollars in a college education expect monetary as well as moral returns. Altruistic though a liberal education may be, they demand bang for the buck.

But ethics and profits need not be mutually exclusive ideals. As my friends at IUPUI like to say: "Why not both?"

At a conference last spring, I saw a quote from Dan Ciampa, an author and business consultant. "Ninety percent of the training leaders receive is technical," it said, "Ninety percent of the challenges they encounter are adaptive."

What's more, we hear time and again how the workplace is changing so rapidly that we'll all end up in multiple careers before we retire.

If these notions are true--and my experience says that they are--then all those skills-of-the-moment being taught on campus won't last six months,

let alone a lifetime.

So all you liberal arts majors, repeat after me especially during job interviews and requests for raises):

"Through history, English, political science, philosophy, whatever, I've learned how to read between the lines. That's invaluable in a business world in which too few people mean what they say or say what they mean.

"Through fiction, biography, essays and more, I've learned to see the world from other people's perspectives. In diverse workplaces and neighborhoods, that's critical to building consensus and inspiring participation.

"Through years of finding connections between seemingly unrelated concepts, I've learned

to spot opportunities, organize them and shape them in a way others can follow. In a see-only-one-tree-

at-a-time forest, that's a rare and valuable commodity."

When I chose a liberal arts degree, I, too, heard all those "what-are-you-going-to-do-with-that?" snickers. Well, Mama, if your baby does liberal arts right, she can snicker right back at em--all the way to the bank.

*Hetrick is president and creative director at Hetrick Communications Inc., an public relations and marketing communications firm.*

...ethics and profits..."  
Why not both?"

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Join the IU Alumni Association and get an automatic membership in the School of Liberal Arts Alumni Association!

Online: <http://www.iupui.edu/~alumrels/>

Phone: Stefan Davis, (317) 274-8828.

# Featured Events



THE FIFTEENTH ANNUAL  
JOSEPH T. TAYLOR SYMPOSIUM  
**"Arts in the City: The Power of Culture"**  
Friday, February 20, 2004, 8am-2pm  
University Place Conference Center

Panels:  
"Community Action Through the Arts" &  
"The Arts and Economic Development"

Luncheon Speaker:  
**Richard B. Pierce, Ph.D.**,  
The Carl E. Koch Assistant Professor of  
History, The University of Notre Dame

For registration information:  
hrodenbe@iupui.edu or 317.274.5053



**The Indiana Geography Bee &  
The Dedication of the  
Charles S. Peirce Geodetic Marker**  
Friday, April 2, 2004, 12:45 pm  
Lecture Hall & Courtyard Lawn

Featuring:  
**The state's best young geographers!**  
Presentations by:  
**Kamlesh Lulla, Ph.D.**, Chief Scientist,  
Earth Observations, NASA  
**Victor Baker, Ph.D.**, Chairman, Department  
of Hydrology and Water Resources  
University of Arizona

Information: gplater@iupui.edu  
or 317.278.1055

## IU SCHOOL OF LIBERAL ARTS AT IUPUI SABBATICAL SPEAKER SERIES 2003-2004

Friday, February 27

Dolores Hoyt, Associate Dean, University Library  
**"The Letters of Catharina Schute Gutknecht Feil"**

The life of a Catholic, middle-class, German woman immigrant to Indianapolis from the Duchy of Oldenburg, Germany, is revealed in her letters home during a time period from 1861 to 1893.

Thursday, March 25

Robert Sutton, Associate Professor of Classical Studies  
**"Zeuxis of Herakleia and the Invention of the Female Nude"**

The female nude is one of the most beloved and contested legacies of Classical art. Although ancient Greeks freely embraced the male nude, they did not readily accept the naked female as a legitimate theme in art. Based on a new reading of ancient Greek and Latin texts about the Helen by Zeuxis of Herakleia, Sutton suggests that with this lost painting Zeuxis deliberately established the female nude as an elevated subject.

4:30 p.m. to 5:30 p.m.

Cavanaugh Hall 508, 425 N. University Blvd.  
Social hour follows at University Place Sports Bar.

RSVP: Manuela, mbrether@iupui.edu, 317.278.1839

For more information:  
(317) 278.1839 LibArts@iupui.edu  
<http://liberalarts.iupui.edu>

# Calling All Alumni!!

by Linda Claflin, President,  
Liberal Arts Alumni Board



**Linda Claflin,**  
BA, German 1985;  
JD, 1990

Dear Friends:

I recently had the honor of being appointed President of the Alumni Board of the School of Liberal Arts. As a graduate in 1985, I used the study skills and knowledge base I obtained at the School of Liberal Arts as a springboard to the study of law, graduating from the Indiana University School of Law at Indianapolis in 1990. Without the School of Liberal Arts, I wouldn't be where I am today. For that reason I accepted appointment to the Board and have now become its President.

The position of President of the Alumni Board of the School of Liberal Arts is a challenging one. The School has so much to offer students of all ages and all walks of life. In turn, those students become capable leaders who have so much to offer our community. But how does the Board help to make sure all potential students know what Liberal Arts has to offer?

Last fall we celebrated Dean's Day with Liberal Arts

alumni who have used their degrees in creative ways to do the things they love. The panelists and participants were graduates in History, Economics, English, World Languages and Cultures, Sociology, Political Science, Anthropology and Philanthropic Studies. As I attended Dean's Day it occurred to me - how could a potential student not be interested in such a wide range of possibilities that can't be found anywhere else? The challenge, then, is making sure all potential students know what's available. To that end, I would ask that you visit the campus to experience the wonderful changes; bring a young person who's thinking about

**"The School has so much to offer students of all ages and all walks of life."**

college to a seminar or a ball game or a luncheon; tell others what's available.

Another challenge for the Board is to find ways to

keep alumni interested in the School of Liberal Arts and its future. If you're not a member, join the Alumni Association so you can learn about opportunities for yourself or how to contribute to making opportunities possible for others. Join us for the Ferocious Feast, the IUPUI Alumni Leaders' Dinner or the Graduation Celebration. See how you can be a part of something special.

Let's all work hard to get out the word that Liberal Arts is the best there is!

*Linda*

2003



## My Extraordinary Senior Year

By Sarah M. Kincaid, Communication Studies senior



Sarah Kincaid in Miami, Florida, at the National Communication Association Conference.

As my final semester of college begins, I reflect on my many amazing experiences. Just 4 years ago, when I decided to give an undergraduate degree another try, I never imagined I would see and accomplish so much so soon. After 3 years of scraping my GPA off the ground, I applied for scholarships before my final year. One scholarship's goal in particular stood out. The donors of the **Rebecca E. Pitts Memorial Scholarship** had a simple purpose: to give one senior an extraordinary year. To my amazement, I won the scholarship and another, the **Burns/Wagener Communication Studies Scholarship**. As I think about my incredible year so far, I can say that the Rebecca E. Pitts Scholarship has indeed made my year amazing.

In May, I traveled to Europe for the first time. Taking intercultural communication in another country gives immediate application to the concepts and theories taught in the classroom. While there, I was able to participate in a conference with Polish students, visit Auschwitz, and live in a historical Polish city for two weeks.

After arriving home, I quickly packed again and headed off to Cuernavaca, Mexico. I studied for six weeks at a Mexican university with other IU students and lived with a Mexican family. The relationship I built with the family remains special, and I will always have a home in Mexico. I also traveled to cities off of the tourist map and climbed an ancient pyramid. I will never experience a summer like this again.

This semester my experiences have continued to nurture my education here at IUPUI. I was able to work less this semester and in exchange devote more time to my studies. I also attended the National Communication Association National Conference with help from the Student Professional Development Fund. Certainly my scholarship has alleviated many of the worries associated with paying for school by myself.

My life changed because of this last amazing year at IUPUI. I visited countries I only knew from history and geography classes. I met people and created lasting relationships within my discipline and around the world. I learned from hands-on experiences that education is more than just a classroom and a book. Most of all, now I know that I can do anything I set my mind to. I am a stronger person because of my time at IUPUI and my extraordinary senior year.

You can support student scholarships by using the enclosed envelope. Please indicate on the envelope what kind of scholarship you would like to support.

Want more news? Email [LibArts@iupui.edu](mailto:LibArts@iupui.edu) to subscribe to Alumni Email Newsletter!!



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## Movie Magic for 950 Middle Schoolers

by *Dennis Bingham*, Associate Professor of English



Students filled the Madama Walker Theatre to its 950-seat capacity.

*Nightjohn*. When I first heard the title in 1997 in a Newsweek article, I never imagined that one day it would be a compound phrase in my vocabulary: The *Nightjohn* Project. This was a program that encompassed a visit to Indianapolis by a man many consider to be the finest African-American film director, a screening for some nine hundred seventh- and eighth-graders at the Madama Walker Theatre, and an innovative community

outreach linking IUPUI faculty with several Indianapolis-area middle schools.

The centerpiece of **Charles Burnett's** visit was the screening of *Nightjohn* and the outreach the following day. Over nine hundred children from nine middle schools attended.

As Charles Burnett and I walked toward the Madama Walker Theatre Center on that beautiful Thursday morning in mid-November, we saw bus after school bus lined up to let children and their teachers into the theatre. Eventually, there were so many buses that Indianapolis police entered the theatre to complain that the buses were blocking the street.

Inside, the view from the stage was remarkable as seven months of hard work and planning took the form of young students streaming into

the aisles. In a sense the movie magic in the air became even more palpable when the projectionist discovered that Disney had sent an "authentic print"; that is, the original, off of which video transfers for the TV showing and home video release were made.

Once the film got under way, these nine hundred kids became one rapt spectator, in concert with the story of Sarny, the ten-year-old slave at a small South Carolina plantation in 1831. At every turning point in the plot, the audience cheered and applauded. It was thrilling to hear such enthusiastic participation.

Following Mr. Burnett's departure, ten IUPUI faculty members and students fanned out to five middle schools where they appeared as guest speakers in the classes that had attended the *Nightjohn* event. Here the volunteers



**Gilbert Taylor** (Museum Curator, IPS Crispus Attucks Museum), Director **Charles Burnett**, and Professors **Ch. Didier Gondola** (History) and **Dennis Bingham** (English).

found that students had responded to the film in myriad ways, from short essays based on study questions prepared by their teachers, to a book of drawings and poems about *Nightjohn*. The outreach classes proved a pedagogically satisfying way to wrap-up the presentation.

*The Nightjohn Project was organized by the the IUPUI African and African-American Studies Committee, and supported by a grant from the Indianapolis Foundation, an affiliate of the Central Indiana Community Foundation.*