

Advances

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News from the IU School of Liberal Arts

Endowing Our Shared Future: The Barbara E. and Karl R. Zimmer Chair in Intercultural Communication

A former traveling book salesman whose work took him across Europe and Africa, and a retired IUPUI lecturer who once taught English in Malaysia, have generously donated funds to support intercultural commu-



Barbara and Karl Zimmer

nication studies at IUPUI.

Karl Zimmer and his wife, Barbara, recently donated \$1 million to the IU School of Liberal Arts at IUPUI to advance the linguistic-based programs of the Indiana Center for Intercultural Communication (ICIC). The couple's gift will endow a faculty chair in Intercultural Communication.

ICIC finds solutions to intercultural communication problems in academic, professional, and other contexts. Staff members teach languages and intercultural communication through customized training for organizations and individuals, and also teach other language instructors how to provide training specifically

geared for learners' needs.

The Zimmer's gift to the ICIC is a natural extension of their belief in and support of liberal arts education, said Karl and Barbara Zimmer.

"It is an opportunity to combine a lot of interests, to strengthen IUPUI because we believe it is a great community resource, to strengthen the School of Liberal Arts and to stabilize and insure the continued existence of the ICIC which is based on scholarly, linguistic principles," Barbara Zimmer, a retired IUPUI lecturer, said. "It's like killing five flies with one swat."

Karl and Barbara both hold bachelor's degrees in liberal arts. Zimmer attributes their relative ease in adapting to living in foreign cultures to that background.

"Whether you are a Muslim in Afghanistan or a Dane in Denmark, there are certain human values that transcend nationalities or religion," he said. "I believe that a liberal arts education helps you adapt to various differences among cultures."

The Zimmers' gift will lighten the revenue-producing burden of ICIC for years to come, said ICIC Director

Ulla Connor.

"The endowment will allow more concentration of ICIC work on research about language use in international and intercultural settings," Connor said. "It will also enable ICIC to contribute to public service projects in response to demands for cultural diversity in Indiana."

Barbara Zimmer and Connor have been friends since 1985 when they both taught classes in the same building at IUPUI. Zimmer was a part-time writing teacher in the English department when Connor came to IUPUI that year.

"I talked Ulla into letting me teach writing to the international students," said Barbara, who considers Connor a mentor as well as a friend.

Their friendship eventually led Connor to ask Karl Zimmer to serve on the ICIC advisory board that he now chairs.

Karl Zimmer's intercultural experiences date back to World War II when he spent a year traveling Europe on bike after his release from the Navy in 1946. He then enrolled at the University of Chicago where he met Barbara.

After they were married, the couple moved to Europe where Karl attended graduate school at the University of Copenhagen, studying Nordic languages

and history.

The couple's first child, a daughter, was born during those years. Barbara Zimmer recalled being frustrated during the delivery when she could not understand phrases the nurses shouted.

"I vowed to learn Danish," Barbara said.

Upon returning to the United States, they settled in New York, before returning overseas to the Netherlands from 1956 - 1964 as Karl traveled across Europe and Africa selling books to foreign book dealers as a representative for a consortium of leading American publishers. (Karl is now retired as Chair of Zimmer Paper Products.)

The Zimmers' overseas sojourns also include a seven-month stay in Malaysia during 1994-1995 when

Barbara taught freshman composition to engineering students enrolled in a joint program between IUPUI and a Malaysian university.

While they don't consider themselves truly bilingual, the Zimmers, both in their 70s, can communicate in four languages - Dutch, Danish, French and German.

The Zimmers have donated an existing insurance policy with a cash value of approximately \$500,000, and have pledged additional contributions over five years for a total of \$1 million.

"...there are certain human values that transcend nationalities or religion."

A Message from the Dean

Yogi Berra reportedly said, "The future isn't what it used to be." Certainly, the prospects for 2002 were altered dramatically last September. More than any New Year I can remember, we begin this one thankful the previous one is over. WTC, Pentagon, and Pennsylvania ring out the old year, not merely just in passing, but also in wringing out the innocence of safety and security in American life. Since September 11, 2001, an increased alertness and a decreased sense of wellbeing shadow our steps in airports, cities, and public gatherings.

No one knows precisely what the future holds. Most long-range predictions are likely to be expressions of individual hopes and fears rather than careful assessments of the social, political, economic, religious, and personal determinants shaping our future. This complex web of circumstances influencing our future is more easily discerned and analyzed when it is past.

There is one singular hope for the future: the next generation. Franklin D. Roosevelt, in a time of war, said "We cannot always build the future for our youth, but we can build our youth for the future." That is our mission.

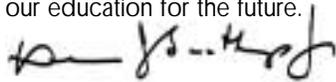
The IU School of Liberal Arts at IUPUI is making considerable progress in preparing the next generation for leadership. In this issue of *Advances* you read about the **Barbara E. and Karl R. Zimmer Chair in Intercultural Communication**. Nothing is more urgent than furthering intercultural understanding and communication. Such understanding is necessary not only for peace, but it is also crucial to understand differences when there are conflicts. One of the signal virtues of American life is its multicultural citizenry, and the Zimmers' gift greatly enhances our opportunity to advance productive citizenship in Indiana, our nation, and beyond.

In addition, the IU School of Liberal Arts at IUPUI has a new master's degree in teaching Spanish that is awarded in collaboration with the University of Salamanca. Our distinguished colleagues in the Department of Foreign Languages and Cultures designed this program specifically for teachers of Spanish. Teaching Spanish is a pressing national, state, and regional need. This degree will further the understanding of our American cultures and enable many to lead more productive and full lives.

We may not know with certainty what the future holds, but we have the delight and the obligation of doing our best to prepare our students for it. Through the leadership of our faculty and with the support of our community, we continue to sustain our education for the future.



Herman J. Saatkamp, Jr.



Herman J. Saatkamp, Jr., Dean

The Master's in Teaching Spanish: A Unique Collaboration



The Plaza Mayor in Salamanca, Spain. Students in the Master's program will spend two summer sessions at the University of Salamanca.

The IU School of Liberal Arts' newest graduate program is a unique collaboration between IUPUI and the University of Salamanca, Spain.

Founded in 1218, the University of Salamanca is among the four oldest universities in Europe, along with those of Bologna, Paris, and Oxford, and it is today one of the most prestigious institutions of higher learning in Spain.

Today, more than 37,000 students attend the University of Salamanca, among them 3,000 graduate students. Each year, in addition to the Spanish students, more than 7,000 foreign students arrive to participate in exchange programs and to study Spanish language and culture in a curriculum designed especially for non-native students.

The Master of Arts in Teaching Spanish (M.A.T.), is awarded by the Graduate School of Indiana University at IUPUI, and accompanies a distinctive international degree awarded simultaneously by the University of Salamanca.

The degree program consists of 36 credits, and

requires two July summer programs at the University of Salamanca. The remainder of the course work must be completed in residence at IUPUI. The M.A.T. may be completed in three academic semesters and two summer sessions.

The international course of study has been designed specifically for teachers of Spanish. It provides graduate level course work in the Spanish language, Hispanic cultures, teaching methodology, applied linguistics, and Hispanic art and literature and for the professional development of Spanish.

Graduates of the program will in turn contribute to better teaching of Spanish in Indiana schools, improving the language skills and the cultural awareness of Indiana students.

The M.A.T. is the first graduate degree in the Department of Foreign Languages and Cultures.

For more information, please contact Dr. Nancy Newton, Director of Graduate Studies, (317) 274-7342 or nnewton@iupui.edu.

Conquest of the Soul Wins National Book Award



Wieste deBoer

The Conquest of the Soul: Confession, Discipline, and Public Order in Counter-Reformation Milan, by history professor **Wieste deBoer**, has won the American Historical Association Helen & Howard R. Marraro Prize in Italian History for 2001.

DeBoer completed his Ph.D. in 1995 at Erasmus University in the Netherlands and has been a faculty member in the History Department since 1995.

The Conquest of the Soul is the first comprehensive study of the Counter-Reformation in Milan. The book interprets the widely influential reform program of Archbishop Carlo Borromeo and his successors as a concerted (if contested) effort to reshape Lombard society by reaching into the souls of its inhabitants.

The award was presented at the American Historical Association convention in San Francisco in January.

The John D. Barlow Lecture in the Humanities 2002

"Sept. 11 and the Four Modern Waves of Terror"
Dr. David Rapoport, Professor Emeritus at UCLA

March 21, 2002, 4:30 p.m., reception to follow
University Library, Ruth Lilly Auditorium
Free and Open to the Public

Dr. David Rapoport, Professor Emeritus at UCLA, expert on the history of terrorism, editor of the academic journal "Terrorism and Political Violence," and author/editor of 5 books on the same topic will present this year's lecture, "September 11 and the Four Modern Waves of Terror."

The John D. Barlow Lecture in the Humanities was founded in 1999 on the occasion of Dean Barlow's retirement from the School of Liberal Arts.

For more information or to register:
Kelly Kuebel, kkuebel@iupui.edu, 317.278.1839

Buhner Named Liberal Arts Distinguished Alumnus 2001



Byron B. Buhner, BA Speech 1976, (center with wife, **Terri**, and **Dean Herman Saatkamp**) was named the School of Liberal Arts Distinguished Alumnus at Dean's Day in October. For more on Byron, visit the *Advances* archives at <http://liberalarts.iupui.edu>.

College Bowl 2001



The winning team (l-to-r, back-to-front): **Nicole Fohey**, Secondary Ed; **Daniel Brunson**, Philosophy; **Ashley Nottingham**, Philosophy; **Shane Corbin**, Political Science; and, **Eric Overpeck**, Political Science.

"American John Kelly patented this process in 1851 but didn't come up with a container from which to pour his air-purified molten steel. What Briton later discovered such a container and got the process named for himself?"

With questions like this one and a \$500 scholarship for each member of the winning team, College Bowl 2001 continues to challenge students of all ages and majors.

This year students in Liberal Arts did particularly well, making up the majority of the first and second place teams. The top students will compete at regionals in February.

And, by the way, the answer to the question above is Sir Henry Bessemer or the Bessemer Process.

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The Sabbatical Speaker Series: Professor Fredland on AIDS in Africa

In 1999, Associate Dean Robert White founded the Sabbatical Speaker Series. The brown bag, lunchtime series provides a forum for faculty to share their sabbatical findings.

In 2000, out of the 3 million people that died of AIDS, 2.4 million of them were African. Of the 5.3 million new AIDS infections in 2000, 3.8 million were in Africa.

Those who follow world news are probably somewhat familiar with the horrors of AIDS in the African continent: the terrible statistics, the sad personal stories that appear occasionally in the press, and the grim predictions for the future.

Professor Richard Fredland of the Department of Political Science first became interested in AIDS in Africa back in 1984. "When," he says, "it became apparent that AIDS was going to be a real problem for Africa."

Dr. Fredland's visits to Africa began in 1972 and culminated during the 1999-2000 school year with a yearlong sabbatical trip.

He says the purpose of his trip was three-fold: to complete lectureships at Witwatersrand University in South Africa and at Yagunde University in Cameroon, and to do research on the politics of AIDS (mostly in Cameroon).

The lectureships were both frustrating and rewarding, a mixture of mores of a very different culture and university system, bright students, and limited resources.

The broadest and most painful conclusion that Dr. Fredland has drawn from his research is also the most frustrating: "The disease is moving far more rapidly than the responses to it."

He continued, "The problem is that poverty makes it impossible to come up with



Dr. Fredland speaks at a Lunch and Learn panel in October.

any response except education."

And, the problem with education, he says, "is that it flies in the face of powerful traditions and political ideas which are not compatible with most AIDS prevention efforts."

And, most people just don't want to talk about it. For many, it is easier to remain silent than face the shame that is associated with the disease and more culturally appropriate to choose traditional medicine than seek expensive and limited western medicine.

"Africans who are knowledgeable about AIDS say that local spokesmen are needed," Fredland revealed; spokesmen who are well-known and respected, and who can educate the public.

He concluded, "The people will not be educated by academics, government, or outsiders."

Dr. Fredland retired in December. Watch for more about his retirement (and others in the School) in the next issue of Advances.

Upcoming Events



Each year an award is given to the department with the most alumni in attendance at Dean's Day. This year's winner was the Department of History. From left to right: **Greg Mobley**, BA 1993; Professors **Bob Barrows** and **Kevin Cramer**; Professor Emeritus **Bernie Friedman**; and, alumni **Kevin Corn**, MA 1996, and **Nell Richards**, BA 1979. Dean's Day 2002 will be October 12, 2002.

- Feb 18 The Joseph T. Taylor Symposium 2002**
Community Building Through Communication
University Place Hotel and Conference Center
- Feb 21 Contemporary African Cinema Series presents:**
"Sankofa" (Director, Haile Gerima, 94 Minutes, 1993)
Madame Walker Theater Center, 7 pm, \$5
- Feb 22 Sabbatical Speakers Series**
"It Came Out Positive' and Other Accounts of the Transition to Unpartnered Motherhood"
Gail Whitchurch, Associate Professor of Sociology
Cavanaugh Hall, Room 438, 12:30-1:30 p.m.
- March 7 The Rufus Reiberg Reading Series**
International Women's Day Reading
Lilly Auditorium, University Library, 7:00 p.m.
- Mar 21 John D. Barlow Lecture in the Humanities**
"Sept. 11 and the Four Modern Waves of Terror"
Dr. David Rapoport, Professor Emeritus of Political Science, UCLA
University Library, Lilly Auditorium, 4:30-6:30 p.m.
- Mar 22 Sabbatical Speakers Series**
"Lay Nursing and the Construction of a 'Public Sphere' in Early Modern France. Innovative Charity Service, Public Trust, and Trusteeship at Beaune's Hotel-Dieu circa 1650"
Kevin Robbins, Associate Professor of History
Cavanaugh Hall, Room 438, 12:30-1:30 p.m.
- April 11 Liberal Arts Honors Convocation**
University Place and Conference Center, 6 p.m.
- April 24 Liberal Arts Celebration of Scholarship**
University Place Hotel Ballroom, 5:30 - 7:30 p.m.

For more information:
(317) 278-1839 LibArts@iupui.edu
<http://liberalarts.iupui.edu>

The Charitable Gift Annuity

By Camilyn Kuhns, Associate Director, Planned Giving Services, IU Foundation

There's a gift. Then there's an annuity. And in the world of philanthropy, there's a hybrid: The gift annuity.

It's a kind of contract between you and the IU Foundation. You make a gift of cash or securities; the Foundation pays you a fixed income for life. After that, the remainder of the principal goes to a program at IU that you have designated.

Here are some of the many advantages:

- ◆ The dollar minimum for a gift annuity is only \$5,000.

- ◆ Your payments are backed by the Foundation's general resources, and are not subject to the ups and downs of the market.

- ◆ You can expect a sizable income tax charitable deduction in the year you create the gift annuity.

- ◆ You can reduce your capital gains liability if you fund the gift annuity with appreciated securities over one year old.

- ◆ You will qualify for membership in the Arbutus Society.

- ◆ Most importantly, you have the personal satisfaction of knowing that your gift will support the work of Indiana University.

The Choice is Yours

A charitable gift annuity gives you control over many aspects of your gift. For instance, you can:

- ◆ Receive payments quarterly, semi-annually, or annually;

- ◆ Choose between a single-life or two-life annuity;

- ◆ Defer your annuity payments until a later time (e.g. retirement);

- ◆ Name someone other

than yourself as the recipient of the annuity;

- ◆ Create a named endowment fund with your gift annuity.

(Note: Due to state regulations, the IU Foundation is not able to offer gift annuities to residents of all states. Please call the Office of Planned Giving to find out whether we may offer gift annuities in your state.)

Two Cases

Margaret Jones is a 78 year-old widow. She makes a \$10,000 cash gift to the Foundation to fund a charitable gift annuity. This is what she gets:

- ◆ A rate of 7.9%, which means \$790 per year for the rest of her life;

- ◆ Exemption from taxes on 77% of this annual payment;

- ◆ An income tax chari-

table deduction of \$4,621* in the year she sets up the gift annuity.

In due course, the principal will go to the Foundation to support IUPUI scholarship programs for working students at the School of Liberal Arts.

Bill and Betty Robinson, both 75 years of age, already have a two-life gift annuity with the IU Foundation. They decide to take out another two-life gift annuity to benefit the IUPUI School of Liberal Arts. This time, rather than fund it with cash, they transfer \$30,000 of appreciated stock. The Robinsons are pleased to discover that:

- ◆ They receive an immediate income tax charitable deduction of \$10,341*;

- ◆ Based on their joint ages, they lock in a 6.7% rate, which generates an annuity of \$2,010 per year for the rest of their lives;

- ◆ Only part of the capital gains is taxed;

- ◆ Some of the annuity payment is tax free with the remaining part taxed as ordinary income or at the capital gain rate.

The Foundation ultimately receives the annuity principal, which is added to an important endowed fund in the IU School of Liberal Arts.

*These deductions assume a 5.4% AFR.

Learn More

The IU Foundation offers a free booklet that details the many benefits of a gift annuity and includes frequently asked questions. Your free copy of *Planning with Gift Annuities-How To Do More for Yourself and Charity* is available from Camilyn Kuhns (812) 855-6095 or (800) 558-8311.

To consider your gift options, see the "gift calculator" on our website at iufoundation.iu.edu. Click on "Giving to IU," then on "Pathways to Giving."

Inside Liberal Arts: The Polis Center

Established in 1989, the Polis Center is a multi-disciplinary research center of the IU School of Liberal Arts at IUPUI dedicated to working in partnership with urban communities to address the challenges of community development in Indiana.

The Center is a leader in the development and use of advanced information and web-based media technologies.

In cooperation with the United Way of Central Indiana, Polis created and maintains the Social Assets and Vulnerability Indicators or SAVI Community Information System. SAVI, originally developed for Metropolitan Indianapolis, remains one of the largest

and most innovative data analysis systems in the United States.

The Center created the *Encyclopedia of Indianapolis* (Indiana University Press, 1994) and is also known for its expertise on the role of religion in urban communities and as originator and manager of the annual *Spirit & Place Festival*, winner of the 2001 award for innovation from the Indiana Achievement Award Coalition

Through its research projects, the Center partners with Federal, State, and local governmental agencies, not-for-profit organizations, community groups, and other organizations.

Polis Center Welcomes Development Director



Amy Wozniak

Amy Wozniak has joined the Polis Center as Director of Communications and Development.

Prior to joining the Polis Center, Wozniak was Director of Development for Valparaiso University.

Her responsibilities include managing communications and developing long-term philanthropic support for the Polis Center.



Alumni Profile: Tonja Conour, BA 1990 Sociology



Tonja Conour, BA 1990 Sociology, in center with some of the 2000 girls served annually by Girls Incorporated of Indianapolis.

Girls Incorporated of Indianapolis (Girls Inc.) served 2,000 Indianapolis girls in 2000 through the organizations after-school and summer programming and outreach efforts. Within 3 years Girls Inc. plans to serve 10,000 girls per year.

Tonja L. Conour, BA 1990 Sociology, MPA 1994, the new Executive Director of Girls Inc., knows they can reach this goal.

From her office atop a tall, high ceilinged building in a Northside Indianapolis

neighborhood, Tonja watches girls arrive after school each day (and first thing on summer mornings). They are hard at work right outside her office sawing, building, and creating their own engineering mini-marvels.

Since graduation, Tonja worked at IUPUI and founded the Student Mentor Program and completed her Masters in Public Affairs. Her interests next took her to the United Way of Delaware County, building collaborative relationships with other

organizations. Then on to Kansas City, Missouri, to serve as a vice president for American Humanics (which prepares undergraduate students for nonprofit careers). She traveled nationwide, but rarely saw the students her programs were serving--instead meeting only with campus administrators.

Tonja, whose father **William Conour, BA 1970 History, JD 1974**, is also a graduate of the IU School of Liberal Arts, says that her degree in sociology prepared her well for life--both personal and professional.

"The whole world is about relationships and people," she said. "Ultimately success depends on getting people to work together and collaborate."

"Sociology sensitizes you," Tonja continues.

For Tonja the turning point in her life came because of a class she took from **Professor David Ford** (now Chair of the

Department of Sociology). As a homework assignment, Tonja went to court and watched some cases involving domestic violence. Soon after handing in her assignment, Dr. Ford asked her to work for him as a research interviewer interviewing victims of domestic violence for his research.

Tonja was surprised and flattered. "I was an average student, working a lot and missing class because of it." She adds, "I was a typical college student and lacked direction."

Tonja says she's happy when she visits campus to see changes that she and her fellow students hoped for--food vendors, a pretty campus, and no lines to register for classes.

The mission of Girls Inc. is to inspire all girls to be strong, smart, and bold.

As a leader and role model, Tonja is all of these things--strong, smart, and bold--and couldn't be better suited for her new role at Girls Inc.



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