

Advances

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News from the School of Liberal Arts

“Wait!! Don’t Hang Up Again!” The Public Opinion Laboratory

No matter how unusual or routine election results may be, every election year one constant is the often cited “pollster.”

We are accustomed to pollsters’ election predictions, but polling is actually done year around to gather information about topics as diverse as quality of health care, customer service, philanthropic tendencies and more.

So, continuing in our quest to meet the people behind the phone calls (we visited the IU Telefund in the Summer 2000 issue), we recently stopped by the Public Opinion Laboratory (POL) in Cavanaugh Hall to meet the pollsters.

The call center is a large windowless room with computer and telephone stations along three walls.

When we arrived on a winter Wednesday at 4 p. m., the interviewers were just

getting started.

“Hi, my name is John and I’m calling from the Indiana University Public Opinion Laboratory. This is a survey, not a sales call.”

Sometimes that was all the interviewer got to say.

Sometimes they got to, “What would you say your yearly investable income is? This is for demographic purposes only.”

And, sometimes the interviewer got all the way through the questions.

The day we visited callers were working on a survey for the Heath and Hospital Corporation. Completing the 3600 interviews needed for the study would take many more than 3600 calls. The job would last more than two and a half months.

Brian Vargus, Professor of Political Science and Communication Studies and Director of POL since 1976,

reports that besides all the hang-ups, a certain number of extra calls are necessary simply to end up with the right gender and age mix.

Student interviewers make all of the calls.

Paid one of the highest hourly wages on campus (\$8-10 for English speakers, \$12 for bilingual), the students work nights and weekends, and, while some stay for years, others don’t last one day.

Vargus says that program goals are to “put money in the hands of students and to give them an opportunity to learn something new” while creating a quality product.

POL doesn’t just do surveys by phone, clients also can choose to use mail instruments and personal interviews. For some clients the findings are confidential. In fact, some don’t even want it known that they are doing an opinion poll. Meanwhile, publication can also be the central reason that other clients want to do a survey.

Current POL projects include the survey for the already mentioned Health and Hospital Corporation and work for the IU Bookstore and the Indiana Judicial Center. Past clients include government agencies, corporations, hospitals, nonprofits and television stations from across the nation.

For more information, visit POL on the web at <http://felix.iupui.edu>.

Loretta Lunsford
1912 - 2001



While reading the newspaper one day, Loretta Lunsford noticed an advertisement for IUPUI, and decided that instead of investing her extra money she would donate it.

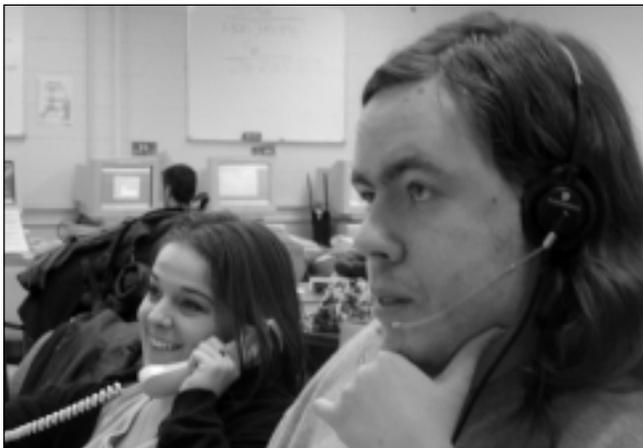
So, just like that, Mrs. Lunsford decided to do something extraordinary. This probably wasn’t a difficult decision for her, though, since Mrs. Lunsford was already helping finance college educations for 12 of her relatives.

Mrs. Lunsford’s interest in education and service found a home in the School of Liberal Arts and she began the Loretta Lunsford Scholarship Fund.

Her extraordinary support of Liberal Arts and student learning will long be remembered by those whose lives her generosity changed.

Recipients of the Loretta Lunsford Scholarship are: Lisa Whitecotton (1996-97), Connease Warren-Reese (1997-98), Wesley Allen Tedrow (1998-99), Leijla Pasalic (1999-00), and Michael Coatney (2000-01).

Loretta Lunsford died on January 6, 2001.



Jamie Swango and Jeson Taylor, two long time interviewers make calls at the Public Opinion Laboratory.

A Message from the Dean



"One of the great things in this world is not so much where we are, but what direction we are moving."
Oliver Windel Holmes

This is a remarkable year for the School of Liberal Arts. Enrollments are rising, the quality of our students is notably higher, faculty honors are increasing, and our community involvement and support are growing. In one way, this good news is unexpected. When the Community College of Indiana was introduced this year, some predicted it would have a negative impact on student enrollment and that the liberal arts would be significantly affected. Instead, we are doing very well. The principal reason is that the liberal arts' faculty and staff worked conscientiously to build superlative faculty/student learning relationships. I am in my third year as dean, and it remains clear to me that the faculty and staff are the most prominent resources of the university. Their dedication to student scholarship and learning is unsurpassed, and their accomplishments occur in the framework of high teaching obligations and amplified expectations for scholarly success. I hope you will join me in thanking them for their fine work.

Three of our faculty's accomplishments are highlighted in this issue of *Advances*: **Ulla Connor** (named to the Finnish Academy of Sciences and Letters), **Richard Fredland** (recipient of the John W. Ryan Award for Distinguished Contributions to International Programs and Studies), and **Jay Howard** (recipient of the President's Award for Teaching Excellence). They are representative of our outstanding faculty.

An urban university has local responsibilities beyond that of other universities. The "Liberal Arts Calendar for March - May" provides a glimpse of how we accept those responsibilities. Please join us for as many of these events as you can. The Public Opinion Lab (POL) also is featured in this issue of *Advances*. POL plays an important role in our ties with the local and state community, and its success can be attributed to **Brian Vargus** who has been Director since 1976.

Thank you for your continued interest and support of the School of Liberal Arts.

Herman J. Saatkamp, Jr.
Dean, School of Liberal Arts

New Graduate Certificates Approved

More good news for those in search of the perfect graduate program--your options have just increased.

The School of Liberal Arts' new graduate certificate programs are in **Geographic Imaging Systems (GIS)**, **Museum Studies**, and in **Teaching English as a Second Language (TESL)**.

The **Certificate in GIS** provides advanced training in acquisition, analysis and use of spatial data (GIS) and its applications. The Certificate program requires the completion of 15 credit hours of graduate coursework in GIS, computer cartography, and remote sensing.

Throughout the US demand for professionals with advanced training in GIS is growing and job opportunities are numerous and varied.

A Master of Science degree in GIS is coming soon. Credits completed in the certificate program can be applied to the requirements of the master's.

The new **Certificate in Museum Studies** was approved in December. The program in Museum Studies provides students with interdisciplinary training in museum practice and a knowledge of contemporary issues in the museum field. In the 18 hours of coursework students are trained in specialized aspects of museum practice by combining Museum Studies course work with curriculum in other IU

schools.

The program also offers extensive opportunities for student learning through the resources of the museum community.

Because it offers an opportunity to specialize and does not require an internship, the museum studies program is a suitable credential for current museum professionals who wish to enhance their professional training or develop new specialties.

Finally, the **Graduate Certificate in TESL** provides advanced training in teaching English to non-native speakers of English. The Certificate program is particularly attractive to those who wish to gain experience living and working abroad, those earning a degree in another field but wishing to be trained to teach ESL, those who have technical or business expertise and wish to work with ESL students in professional settings; and spouses of professionals working overseas who want opportunities for employment in the country where they reside.

Students who complete the Certificate in TESL will be able to teach ESL and EFL (English as a Foreign Language) to adult and post-secondary learners in the U.S.A. and overseas.

For more information on these programs, please visit the Liberal Arts webpage, or call 317.274.3976.

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Class Notes

Alisha J. Hinderliter, A.A. 1997, has worked at Volunteers in Medicine of Bartholomew County as a clerical worker for the past three years. She says, "Just signed up for my last class, and if all goes well, I will graduate with a B.A. in History this coming spring."

Jason D. Bray, B.A. 1991 Political Science, received his law degree from the IU School of Law in 1996. He is a Claims Administrator for Celedon Trucking Services, Inc. In his spare time, Jason enjoys attending church and

playing softball.

M. Teresa (DuBois) Baer, B.A. with highest distinction 1994 History, International Studies Certificate 1994, M.A. 1998 History, is the editor of The Hoosier Genealogist and other family history publications at the Indiana Historical Society. She is also the author of several articles. Teresa and husband Allen enjoy canoeing, hiking, volleyball and softball. Teresa has two children, Joshua (23) and Maggie (21) and two stepsons.



Nick Noe, B.A. 1969 Geology, would have never guessed that in addition to his problem solving and planning abilities, one of the most useful skills gained while earning his degree would be Spanish!

Nick is a

Senior Transportation Analyst for Air Road Express in Indianapolis. "Air Road is a full service Logistics provider, and I do their cost and project studies. This involves sweating over a hot computer keyboard with complex spreadsheets."

He is not sure how his career veered from Geology to Transportation, but he is more surprised by how much he uses his language training in Spanish. He reports, "...Spanish, which I thought I would never need, I now speak daily with our stations in Mexico."

In a recent email he reminisced about the Indiana University Downtown Campus. He writes of a time in the 1960s when students had to either move or commute on two lane highways to the main IU and Purdue campuses. In Geology, only 100 and 200 level courses were offered in Indianapolis so he traveled to Bloomington to complete his upper-division coursework.

He says, "Today's generation of students probably does not know that there was a time when Indianapolis did not have a multi-curricular four-year state university."

"It has been my privilege to witness the transformation of IUPUI into a world-recognized academic institution that it is today," Nick concludes.

Liberal Arts Faculty Awards



Gabrielle Bersier



Didier Bertrand



Ulla Connor



Richard Fredland



Jay Howard

Four Liberal Arts faculty have been honored for their outstanding work.

The work of **Gabrielle Bersier**, Professor of German has been recognized by the National Endowment for the Humanities with a Fellowship Award. Her study during the fellowship will be on "Goethe's Physiological Autobiography and the Organic Discourse of German Romanticism."

Didier Bertrand, Associate Professor of French, has been awarded a prestigious Carnegie Fellowship for the Scholarship of Teaching and Learning. His work during the fellowship will focus on writing as a means of learning for foreign language.

Ulla Connor, Professor of English and Director of the Indiana Center for Intercultural Communication, was recently asked by the government of Finland to serve on the Finnish Academy of Sciences and Letters. The Academy is the equivalent of America's National Academy of Sciences

Professor **Richard Fredland** of the Political Science Department will be given the John W. Ryan Award for Distinguished Contributions to International Programs and Studies by Indiana University. The award recognizes his outstanding contributions to IU's international programs.

The Department of Sociology's **Jay Howard**, an Associate Professor, has been awarded the President's Award for Teaching Excellence by Indiana University President Miles Brand. The President's Award is the third (and most prestigious) teaching award Dr. Howard has received in the past 5 years.

REMEMBERING

- Edward R. Burns, B.A. 1970 English**, (d. August 28, 2000)
- Mary F. Crisler, B.A. 1982 English**, (d. August 16, 2000)
- Darrel E. Feltner, B.A. 1997 History, Cert. Museum Studies 1998**, (d. August 7, 2000)
- Andres J. Gonzales, B.A. 1980 Sociology**, (d. June 12, 2000)
- Richard E. Knauss, B.A. 1983 English**, (d. September 7, 2000)
- Robert Summa, B.A. 1982 Economics**, (d. November 10, 1999)

Lasting Impact: B. Bruce Wagener

We asked alumni about professors who made a difference. The following is excerpted from a speech by Paul J. Siddens, B.A. Comm/Theatre 1976.



B. Bruce Wagener
Associate Professor Emeritus of
Communication/Theatre
Ph.D. Ohio State University '68
At IUPUI: 1963-1998

In August of 1972 I walked into a large lecture classroom on the 38th Street Campus of Indiana University Purdue University at Indianapolis. I was a first semester college freshman.

As I was settling into my seat there was a commotion at the front of the room. A huge dynamo entered the room, kind of like the Tasmanian Devil in a Loony-Toons cartoon. He looked at us, smiled, and said in a big, booming voice: "Good morning, my name is B. Bruce Wagener. Welcome to the lecture portion of C110: Public Speaking. I am your lecture instructor."

At the end of that first semester, I didn't care if Wagener was teaching astro-nuclear-physics the next semester, I just knew that I wanted to take another course with him. Unfortunately for me, I wasn't able to take another course from Bruce until the fall of my sophomore year. That course was Introduction to Oral Interpretation. And, after that semester Dr. B. Bruce Wagener became not just my mentor, but also my friend for life.

As an undergraduate I continued to take courses from Bruce, and we worked together on many, many interpreters theatre productions. He taught me more than I can ever tell about the discipline of communication and interpreters theatre production. He let me direct, script, perform and do technical work on productions. Whatever I wanted to learn, he was willing to teach me.

But, he didn't just teach me about communication and performance. He also taught me about how to be a compassionate, caring human being. And, I didn't know it then, but he also taught me how to be a compassionate, caring and knowledgeable teacher.

Our relationship did not end with my graduation though. I continued to work with Dr. Wagener on Interpreters Theatre productions in the evenings while I drifted from job to job, never really feeling satisfied with any of them.

At the time I never dreamed that I would, or could, become a teacher. But, Bruce saw something in me that I could not see, and he continued to nurture those qualities in me.

In 1980, we began to investigate where I would do my graduate work. I was still skeptical about my ability to succeed in graduate school, let alone become a teacher, but Bruce's confidence sustained me.

I completed my Master's degree in 1985 and my Ph.D. in 1989, both from Southern Illinois University at Carbondale.

There is not a day that goes by that I don't use something that Bruce taught me, or that I don't ask myself the question: "What would Bruce do in a situation like this?"

I am just one of the thousands of students whose lives Bruce Wagener touched, and made better.

Paul is an Associate Professor of Communication Studies at the University of Northern Iowa.

THE JOSEPH T. TAYLOR HERITAGE SOCIETY



Dr. Joseph T. Taylor

When Joseph T. Taylor and his family settled in Indianapolis in 1957, they were entering a lifelong partnership with both a city and a university characterized by unprecedented growth, change and development.

His earliest association with Indiana University was as an

Associate Faculty Member at IU's legendary "Downtown Campus." He later led that campus as its dean, guiding it through the transition to what is now Indiana University Purdue University at Indianapolis.

Dr. Taylor was the Founding Dean of the IU School of Liberal Arts and served as Professor of Sociology. His devotion to the creation of an educational environment to meet the needs of widely diverse populations in Central Indiana helped shape what is now considered a model in urban higher education-IUPUI. His is a truly important legacy.



The Joseph T. Taylor Heritage Society preserves Dean Taylor's legacy by providing accessible, quality higher education in the Humanities and Social Sciences in one of Indiana's greatest population centers, Indianapolis.

Benefactors who have made planned gift commitments to benefit the IU School of Liberal Arts at IUPUI are honored through membership in The Joseph T. Taylor Heritage Society. Their gifts come in the form of charitable gift annuities, trusts, bequests, life estates, life insurance and other types of deferred or estate planning gifts.

Today's benefactors will help shape the future of the School of Liberal Arts well into the future.

The Taylor Society honors not only Dean Taylor, but all those who embrace his pursuit of excellence in the study and understanding of our human condition in the Liberal Arts. Through this society, we pay tribute to Joseph T. Taylor and recognize the many IU School of Liberal Arts benefactors who share his high ideals.

If you currently have a planned gift commitment in place to benefit the IU School of Liberal Arts-IUPUI through a bequest, charitable remainder trust, gift annuity, pooled income fund, charitable lead trust, life estate, life insurance policy, retirement plan or IRA, you are eligible for recognition in The Joseph T. Taylor Heritage Society.

We encourage you to participate with others who have demonstrated their foresight and dedication to a future even greater than Dr. Taylor imagined. Please notify the Office of Development and External Affairs of the School of Liberal Arts. (317-278-1055). All gift information will be kept strictly confidential.

School of Liberal Arts March-May Calendar

The John D. Barlow Lecture in the Humanities:
Dr. George Bass, Texas A&M University



Have you ever dreamed of searching for--and finding--lost artifacts deep under the sea?

Dr. George Bass, Distinguished Professor of Anthropology at Texas A&M didn't just dream, he actually went out and did it. And, in the meantime he became the preeminent expert on nautical archeology in the U.S.

His work has been featured in magazines--National Geographic and on television--National Geographic and Nova. His lecture, "Nautical Archaeology and the Phoenicians of Homer," can be viewed at <http://liberalarts.iupui.edu>.

March 22 Sabbatical Speaker Series

"The Ultimate Survivor: Robinson Crusoe Stranded on the Beaches of Imperialism"

Didier Bertrand, Foreign Languages & Cultures
Cavanaugh Hall, Room 438, 12:30 - 1:30 p.m.

March 22 Women's Studies Public Lecture

Nanette Salomon, Art Historian, City University of New York
"Alfred Steven's "In the Studio": Imagining the Historical Woman Artist In and Out of Art History"
Lilly Auditorium, IUPUI Library, 12:00 - 1:30 p.m.
Event co-sponsored by University College.

April 3 Indiana Center for Intercultural Communication Distinguished Lecture Series

"Remember the Alamo! The Americanization of a Mexican"
Dr. Luis Proenza, President, University of Akron
Lilly Auditorium, IUPUI Library, 3:30 p.m.

April 4 Women's Studies Seminar Series

"Power and Leadership Implications of Institutional Withdrawal: The Case of Church Women's Organizations"
Pat Wittberg, Professor of Sociology, IUPUI
Cavanaugh Hall, Room 438, 11:00 a.m.
Event co-sponsored by University College.

April 5 Sabbatical Speaker Series

"Western Influence on the Works of Osaki Midori"
Reiko Yonogi, Foreign Languages and Cultures
Cavanaugh Hall, Room 438, 12:30 - 1:30 p.m.

Rufus Reiberg Creative Reading Series

Ronald Wallace, author, 11 books of poetry, fiction, criticism
Lilly Auditorium, IUPUI Library, 4:00 p.m.

April 6 IU Women's Studies Inter-Campus Undergraduate Conference

IU Northwest, Gary, IN

April 12 Honors Convocation

University Place Auditorium, 6-8 p.m.

April 19 Sabbatical Speaker Series

"Latent Class Models in Health Economics"
Partha Deb, Economics
Cavanaugh Hall, Room 438, 12:30 - 1:30 p.m.

April 27 Liberal Arts Retiree's Reunion

Cavanaugh Hall 508

May 11 Graduating Seniors Reception

Meridian Hills Country Club, 6-7:30 p.m.

May 13 Commencement

RCA Dome

For more information (317) 278-1839 LibArts@iupui.edu <http://w3.liberalarts.iupui.edu/events/>



LASTING IMPACT What Professor Changed Your Life?

What Liberal Arts Professor made a difference to you and why? How did your experience impact your career and personal life? And, what made your favorite professor so extraordinary? Let us know and watch for your story in the next *Advances!*

LibArts@iupui.edu or Office of External Affairs,
425 University Blvd., CA441, Indianapolis, IN 46202



Kumble R. Subbaswamy, Dean of Arts and Humanities (IUB), Dean Herman J. Saatkamp, Jr. of the School of Liberal Arts at IUPUI, Gerardo González, School of Education (IUB & IUPUI), and IUPUI Chancellor Jerry Bepko discuss the future of education at *Teaching in the 21st Century*.

Liberal Arts has a new web address
<http://liberalarts.iupui.edu>
Visit us soon!!

Alumni Profile: Isatou Fye, B.A. Communication Theatre-Theatre Arts 1995

The Gambia



The Gambia is 4,000 square miles in size and is located on the Atlantic Coast of Africa at The Bulge of West Africa. On the coast, it meets the Atlantic with impressive sand cliffs and sports miles of unspoiled palm fringed beaches. It borders with the Republic of Senegal on the landward sides. The Gambia has a population of 1.2 million people, of that, 90% are Muslim while most of the remaining 10% are Christian. The Gambia has been an independent nation since 1965.

Isatou Fye--Celebrity!!

Across the Atlantic Ocean, Isatou (Isa) Fye is a television reporter for The Gambia's national station.

She wrote to us recently about how she became a reporter and what it's like to be a national celebrity.

After graduating from

IUPUI in 1995 with a degree in Communication Theatre-Theatre Arts, Isa stayed in the United States for two years to complete her practical training. She returned home to The Gambia in 1997 and was soon an assistant editor at the national television station.

Then, in November of 1999, she received a new and challenging assignment as a reporter.

Isa says, "I do enjoy the job, but it's challenging."

According to Isa, being a celebrity has its ups and downs. She says while some have criticized her for reporting like an American, others were outraged by the accusation and came to her

defense. "It's all part of the job," she laughs.

One of her favorite parts of the job is the opportunity to travel and meet interesting people. In April of 2000, for example, she covered the Euro-Africa Summit in Egypt and met

several European and African leaders.

"I owe a debt of gratitude to all of my professors who gave me the necessary prerequisite to be a public speaker," says Isa.

Dr. Gail Whitchurch of the Department of Communication Studies remembers Isa well. She says, "What I especially recall, even five and a half years later, was the strong, positive energy Isa brought to the course."

"I feel sure that her positive, creative energy also comes across in her broadcasting work," Gail smiles, "so it does not surprise me in the least that she has legions of fans in Gambia."

Of her Liberal Arts education, Isa says, "I'm proud that not only did I receive a quality education, but I also gained the ability to think both critically and analytically."



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