**Job Description**

**Marketing and Communications Intern**

**Jump IN for Healthy Kids**

Jump IN is a community-wide effort to empower kids in Central Indiana to live healthier lives. Our children and their families deserve to live in healthy environments with real opportunities to make smart choices to eat healthy, play healthy and live healthy.

Our Mission

To create healthy places, neighborhoods, and communities where families have real opportunities to make healthy choices that promote their health, vitality and well-being, including access to affordable, healthy food and meaningful opportunities to play and be active.

Jump IN’s Marketing and Communications Intern is responsible for supporting internal and external communications, including blog posting, website, social media, and newsletter correspondence, as well as helping lead the 5-2-1-0 awareness campaign. The Intern will report to the Communications Director (Megan McKinney Cooper)

**Key Responsibilities**

* Identify and engage community partners, providing support, education and other assistance as they join the Jump IN
* Develop and manage stakeholder database including contact information, programs launched, etc.
* Develop and maintain ongoing relationships with relevant community groups
* Work with Communications team to create appropriate written, online and other support/educational materials
* Build communications, training, public meeting calendar to ensure ongoing engagement

**Skills Requirements and Qualifications**

* Enrolled in a Bachelor’s or Master’s degree program
* Self-directed with strong organizational skills and ability to prioritize tasks
* Strong interpersonal and communication skills
* Strong internet/social media skills
* Interest in public health and in grassroots health initiatives

To apply, please submit cover letter and resume to:

Megan McKinney Cooper, Communications Director

[Megan.mckinneycooper@jumpinhealth.org](mailto:Megan.mckinneycooper@jumpinhealth.org)