1999 Bulen Symposium on American Politics
Front-Loading: Is a Blizzard of Primaries Burying the Political Parties?
Friday, December 3, 1999
University Place Conference Center

8:30 Registration check-in

9:00 Welcome

- Gerald Bepko, Chancellor, IUPUI
- Mitch Daniels, Senior Vice President, Eli Lilly & Company
- Ken Bode, Dean, Medill School of Journalism, Northwestern University

9:15 - 10:30
"The Long(er), Winding Road: Campaigns for the White House in the Age of Front-Loading"

- William G. Mayer, Professor, Northeastern University (editor of In Pursuit of the White House: How We Choose Our Presidential Nominees)
- Mark Lubbers, campaign manager for Senator Richard Lugar's 1996 campaign for the Republican presidential nomination
- Jim Barnes, national political reporter and analyst, National Journal
- Barbara Norrander, Professor, University of Arizona (contributing author, In Pursuit of the White House: How We Choose Our Presidential Nominees)

10:30 - 10:45 Break

10:45 - 12:00
"Earliest, Earlier, and Later: State Strategies, Front-Loading, and Its Effects"

- Terry Branstad, former Governor of Iowa
- Bob Mulholland, California Democratic Party Chairman
- Mike McDaniel, Indiana Republican Party Chairman
- Robin Winston, Indiana Democratic Party chairman
- Jack Colwell, political reporter, The South Bend Tribune

Noon - 1:30 Special Luncheon Program: "Frontloading and the Parties"

- Jim Nicholson, Chairman, Republican National Committee
- Joe Andrew, Chairman, Democratic National Committee
- Leslie Lenkowsky, Professor, Indiana University-Indianapolis
1:45 - 2:45 "Covering and Explaining the Political Process in the Age of Front-Loading"

- Walter Shapiro, political columnist, USA Today
- Jonathan Karl, Washington correspondent, CNN
- John M. Mutz, Visiting Fellow, Medill School of Journalism, Northwestern University

2:45 - 3:00 Break

3:00 - 4:00 "Frontloading, the Parties, and the Public"

- Curtis Gans, Director, Committee for the Study of the American Electorate
- Andrew Busch, Professor, University of Denver (contributing author, In Pursuit of the White House: How We Choose Our Presidential Nominees)
- Brian Vargus, Director, Indiana University Public Opinion Laboratory
- Marjorie Hershey, Professor, Indiana University-Bloomington
- Peter Rusthoven

4:00 - 4:30 Concluding discussion, with audience participation
Ken Bode, moderator

- Walter Shapiro
- Curtis Gans
- William Mayer

4:30 Adjourn