A Public Symposium: The Life and Times of Madame C.J. Walker: The Historical Development of a Business Empire

8:00 A.M. Registration and Continental Breakfast
9:15 A.M. Welcome Remarks
9:30 – 11:30 A.M. Panel Discussion
  Moderator: Dr. John Kaufman-McKivigan

12:00 P.M.  Keynote Luncheon Speaker: Dr. Juliet E.K Walker
  “African American Businesses in the Arc of History: Culture, Innovation, and Black Business Success”
  Distinguished History Professor and Founding Executive Director,
  Center for Black Business History, Entrepreneurship and Technology, University of Texas at Austin

2:00 P.M.  Research Workshop by Dr. Bessie House Soremekun,
  “Lessons Learned from History: The 10 Personality Characteristics of Successful Black Entrepreneurs
  and How to Achieve Them”
  Director of Africana Studies and Founding Executive Director
  Center for Global Entrepreneurship and Sustainable Development, Indiana University Purdue University
  Indianapolis

Friday, December 6, 2013
8:00 AM – 4:30 PM
The Jewel Center
3333 N. Illinois Street
Indianapolis, Indiana 46208
Free and open to the public

For tickets, contact Dr. Bessie House Soremekun at 317-274-5027 or email: beshouse@iupui.edu
For more information please visit http://liberalarts.iupui.edu/africana

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