Rhetorical Studies (COMM) Minor

Students who minor in rhetorical studies will develop an understanding of symbols and symbolic form and how they influence human behavior. Students will consider the classical foundations of the study of rhetoric and have the opportunity to critically and carefully evaluate persuasive messages from a variety of perspectives. Emphasis is on becoming a more critical consumer and effective, ethical producer of communication in its oral and written forms.

Communication Studies course work assists students in enhancing such competencies as critical inquiry, problem solving, media and message design, oral performance, relational interaction, and cultural communication. The Communication Studies curriculum provides a foundation for students interested in pursuing careers that apply communication principles, such as public relations, sales, marketing, video or film production, corporate media production, training and development, human resources, public affairs, consulting, and special events planning. In addition, it prepares students for graduate work in various areas, including communication, informatics, humanities, or social sciences, or in professional programs such as law, business, health, and social work.

A minor in Rhetorical Studies (COMM) requires satisfactory completion of the following requirements:

- completion of properly distributed credit hour requirements for the baccalaureate degree in effect when the student was admitted to their home school,
- completion of **15** credit hours, with a minimum grade of C in each course,
- 9 credits must be completed at IUPUI,
- COMM-R 110 may not count toward the minor,
- contact both the department (located in CA 309) and the School Liberal Arts Student Affairs office (located in CA 401) to complete the necessary paperwork to officially declare the minor.

Minor Requirements:

- R 310: Rhetoric, Society and Culture (3 cr.)
- 12 credit hours of R classes, not including R 110: Fundamentals of Speech Communication (3 cr.)

Select from the following:

- R 227: Argumentation and Debate (3 cr.)
- R 309: Great Speakers: American Public Address (3 cr.)
- R 320: Advanced Public Communication (3 cr.)*
- R 321: Persuasion (3 cr.)*
- R 330: Communication Criticism (3 cr.)*
- R 350: Women Speak: American Feminist Rhetoric (3 cr.)
- R 390: Political Communication (3 cr.)

Students may also select G 391: Seminar or G 300: Independent Study (in rhetoric) with department approval.

*prerequisite of COMM-R 110: Fundamentals of Speech Communication (3 cr.)

Faculty Academic Advisor:
Dr. Ron Sandwina
E-mail: rsandwin@iupui.edu
Telephone: (317) 278-3158
Office: Cavanaugh Hall (CA) 307E